

MEASUREMENT FOR 3D PRINTING

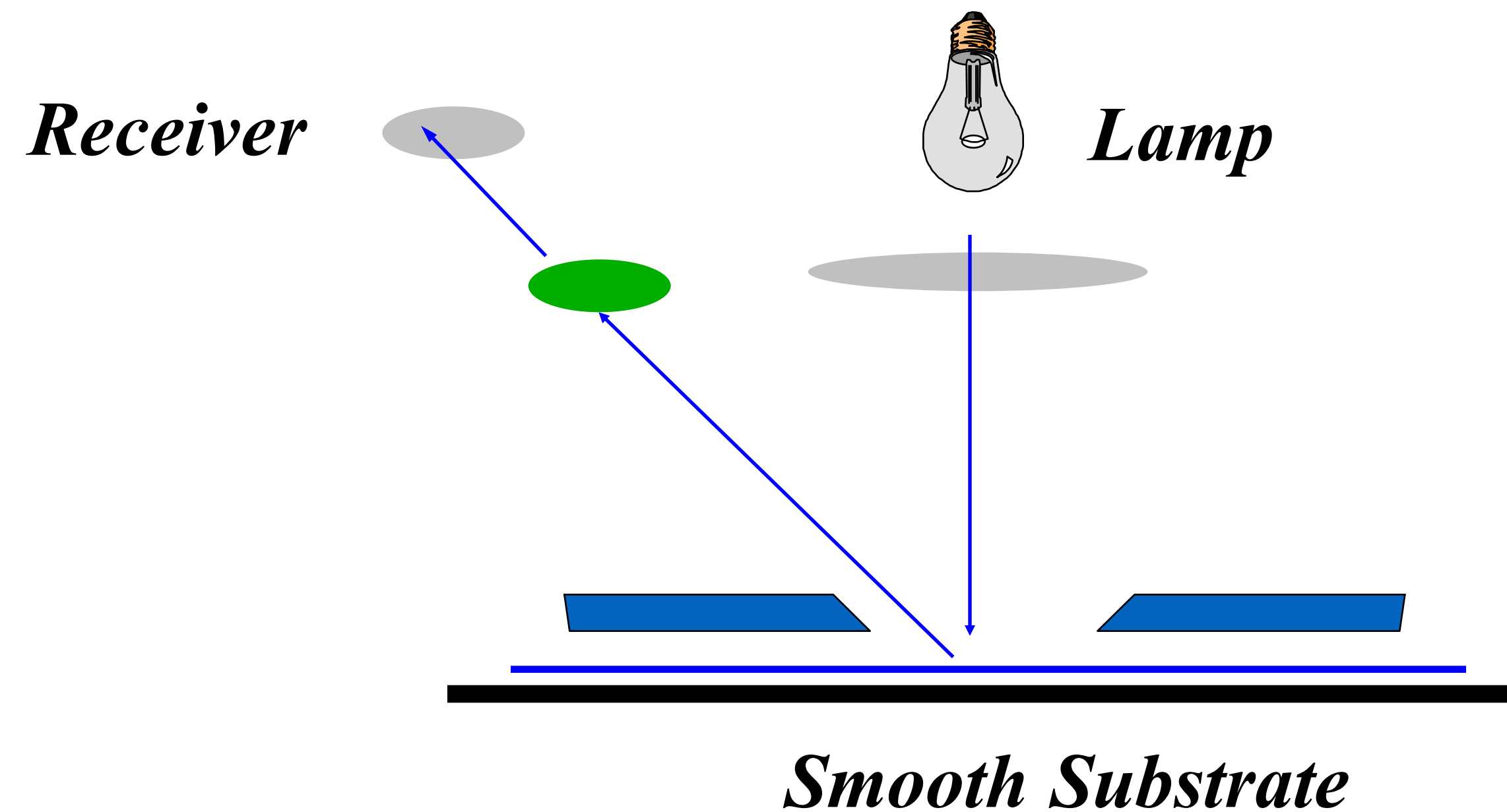
PICKING THE RIGHT TOOL FOR THE TASK

-

RAYMOND CHEYDLEUR

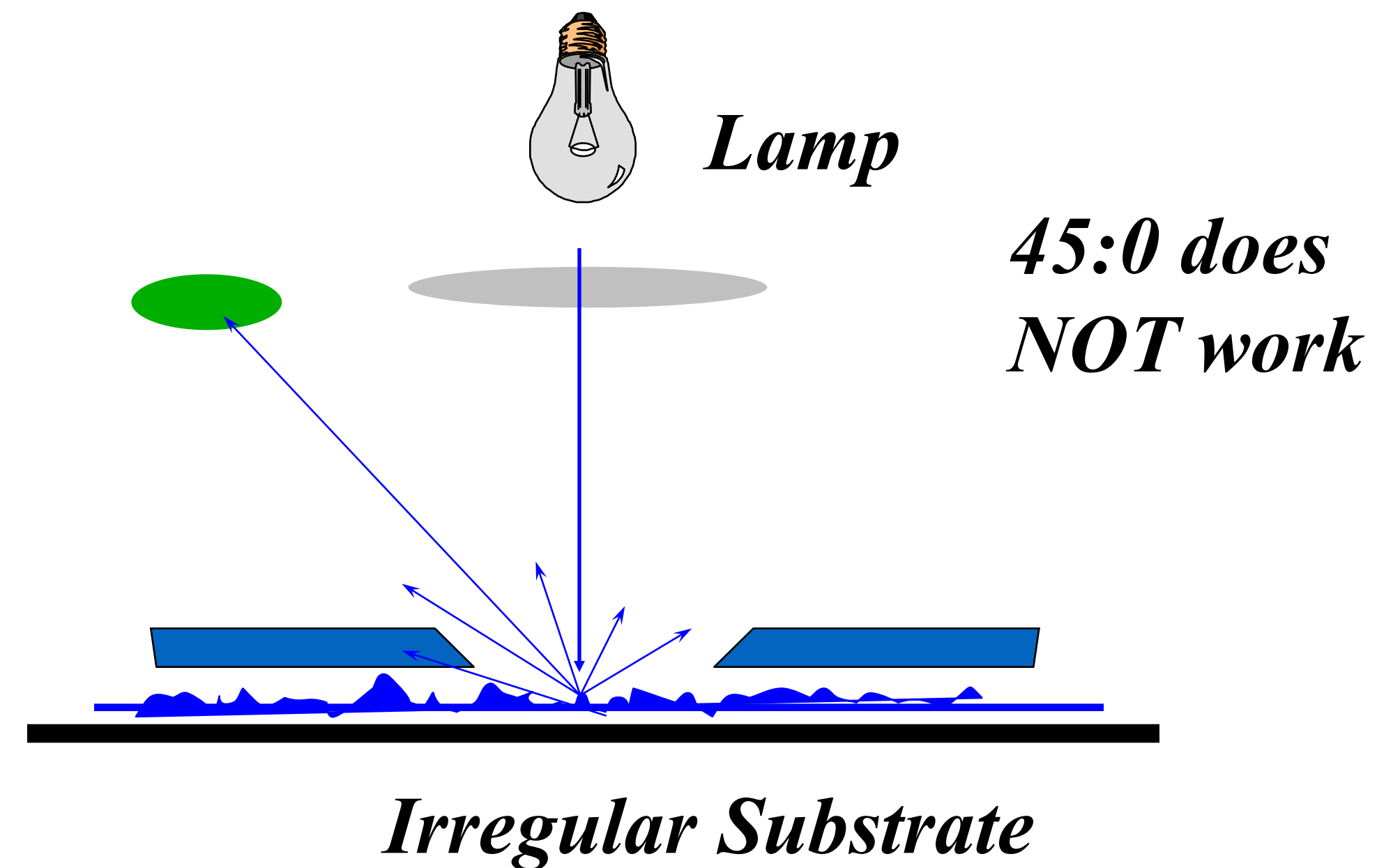
Traditional Graphic Arts Geometry

- Smooth, flat substrates
 - Incident of light shined at 45:0 or 0:45



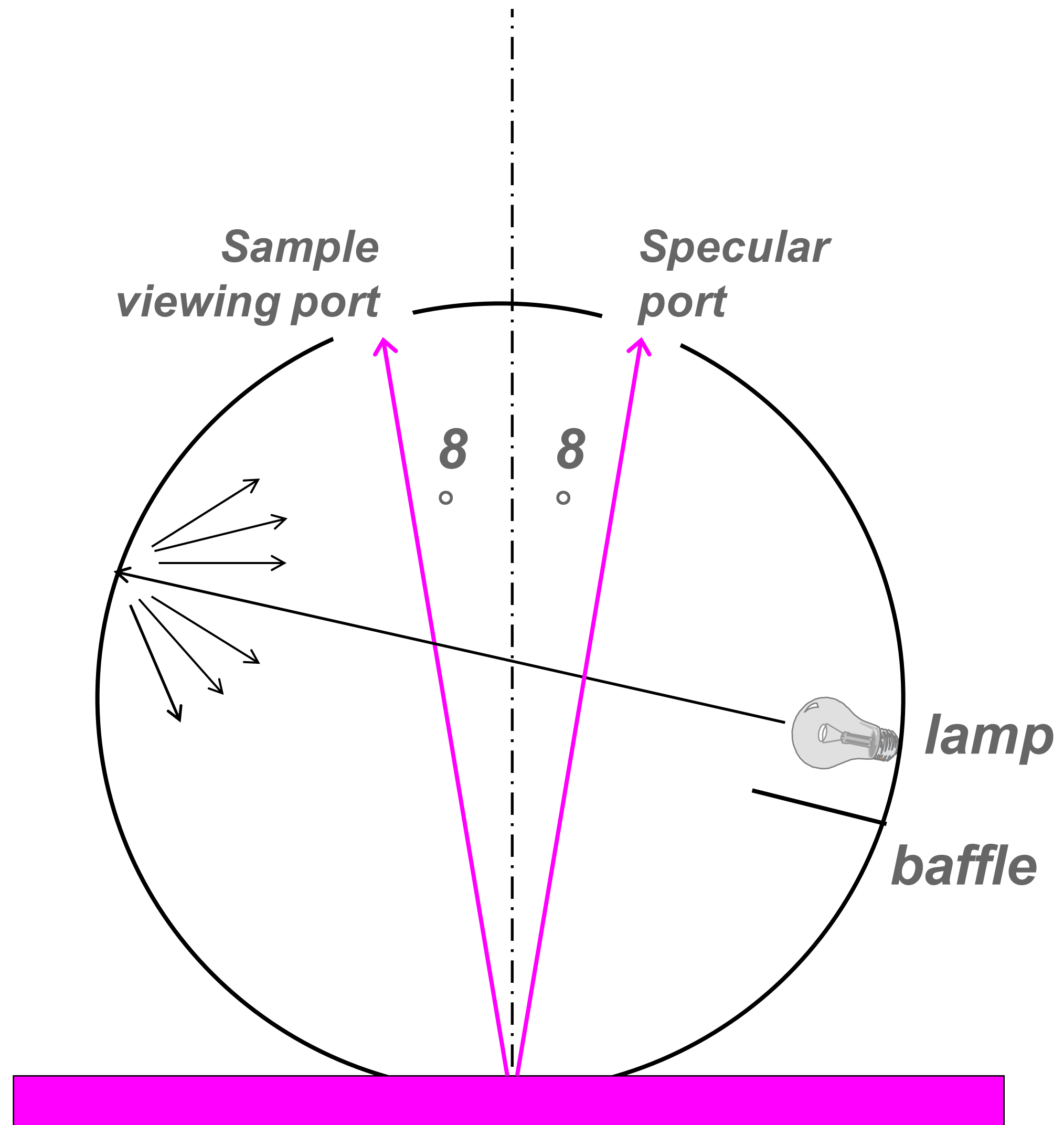
Traditional Graphic Arts Geometry - Challenge

- Heavily textured and uneven
 - Incident of light shined at many angles to compensate for the non uniform reflectance (spherical)
- Sample materials
 - Some Fabric
 - Certain plastics
 - Most metallics

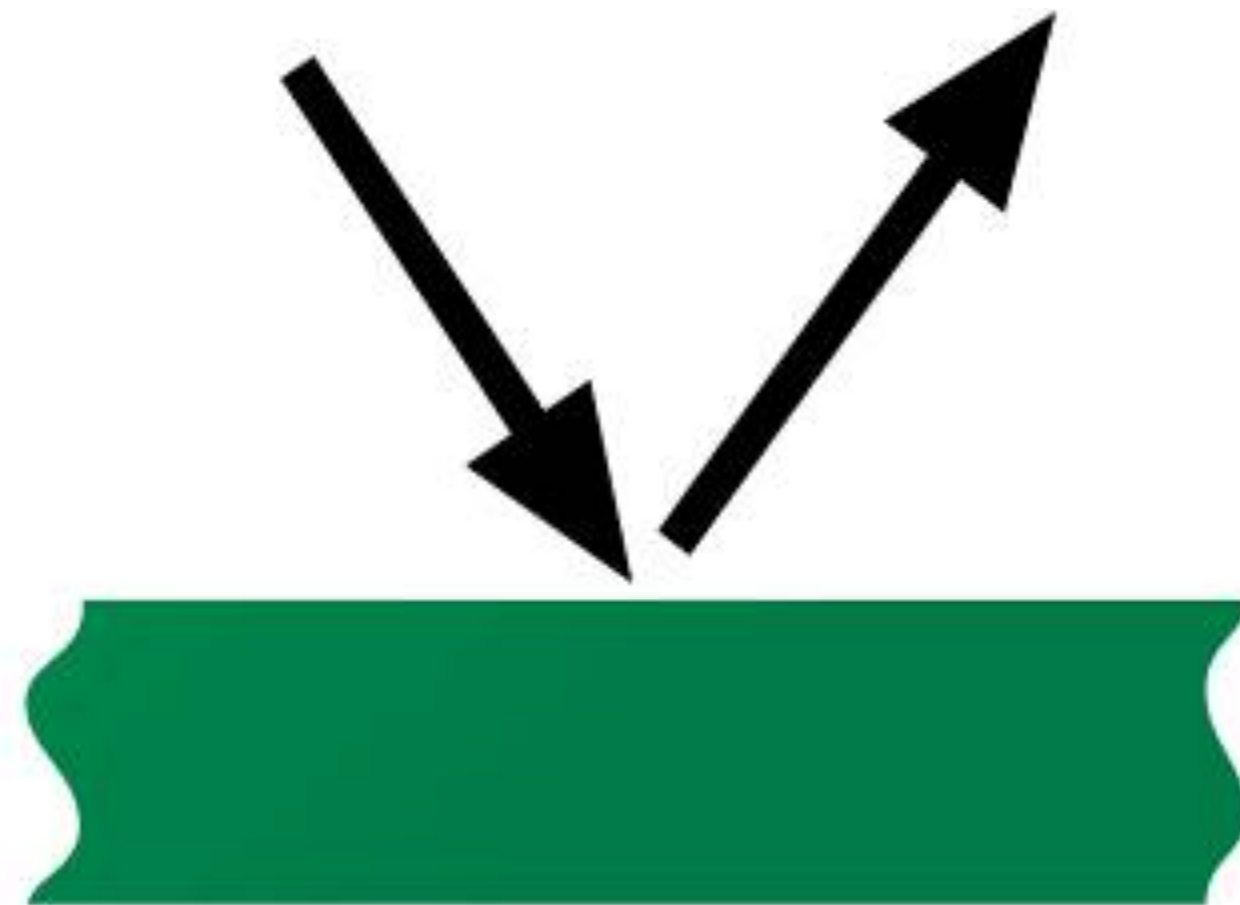


Traditional Industrial Geometry

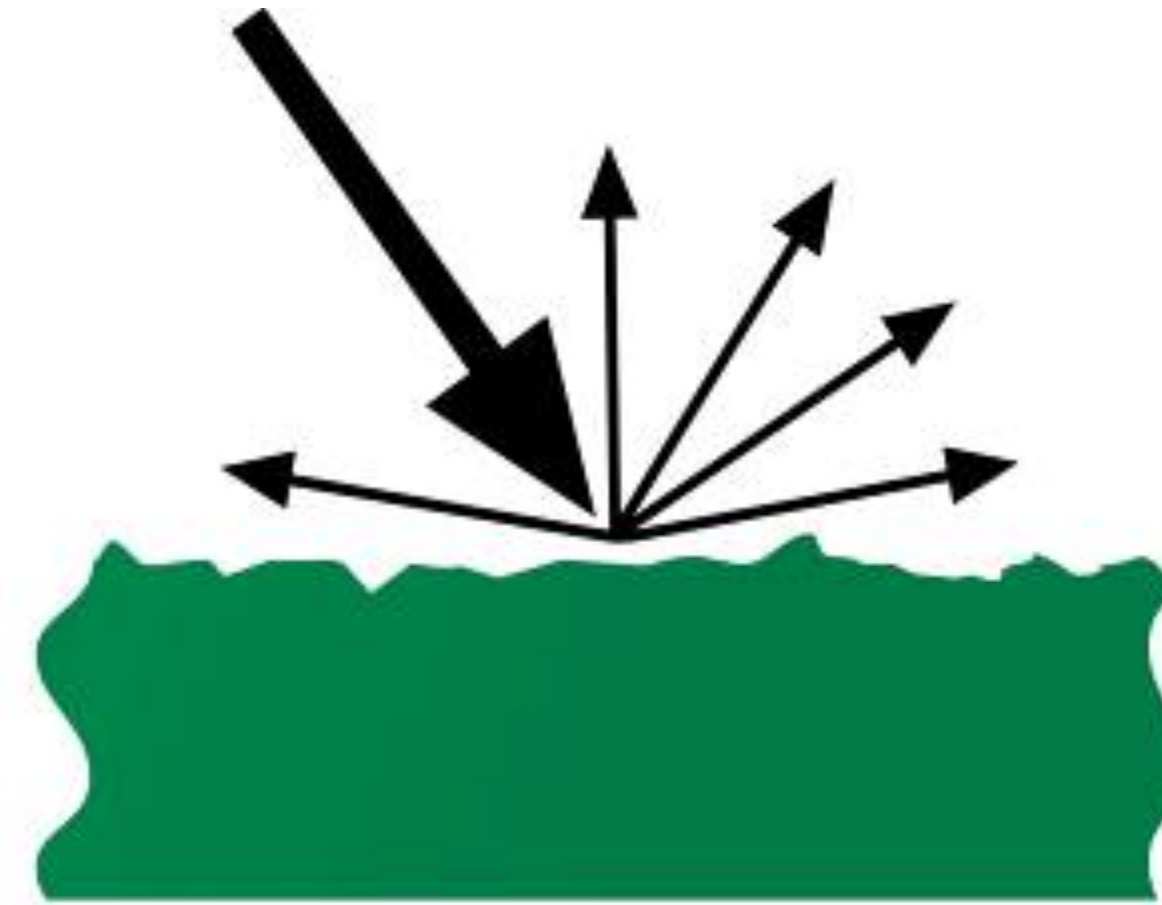
Sphere (D8)



So Glossy, Flat or Matte – Is that all?



glossy object



matte object

Multi-Angle Measurements Why

Change Optical Properties with Illumination and Viewing Angles

- Metallic

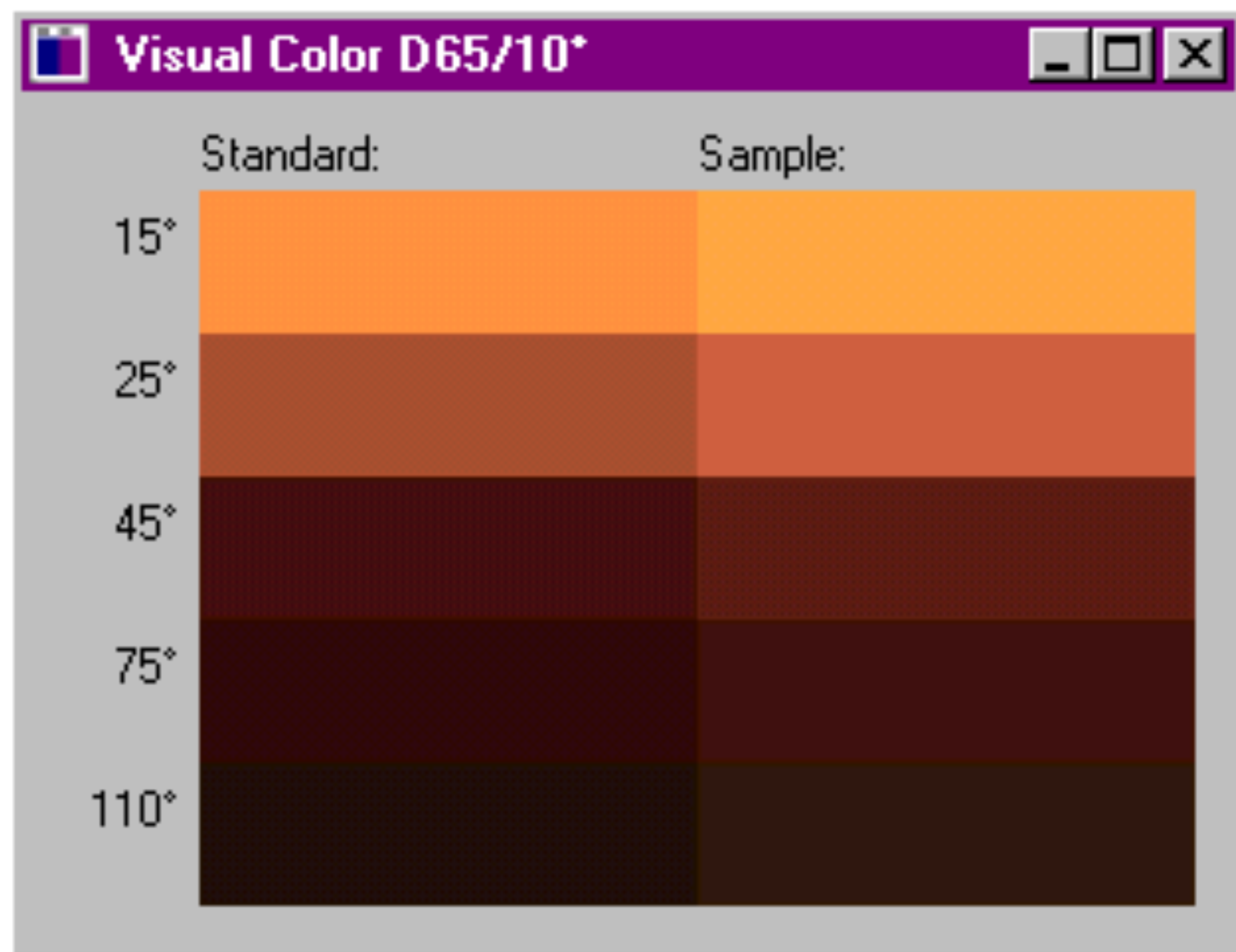
Extend / enhance the gloss or specular appearance

- Mica / Interference additives

Change appearance at all viewing angles. Some may introduce strong shifts in both lightness and hue

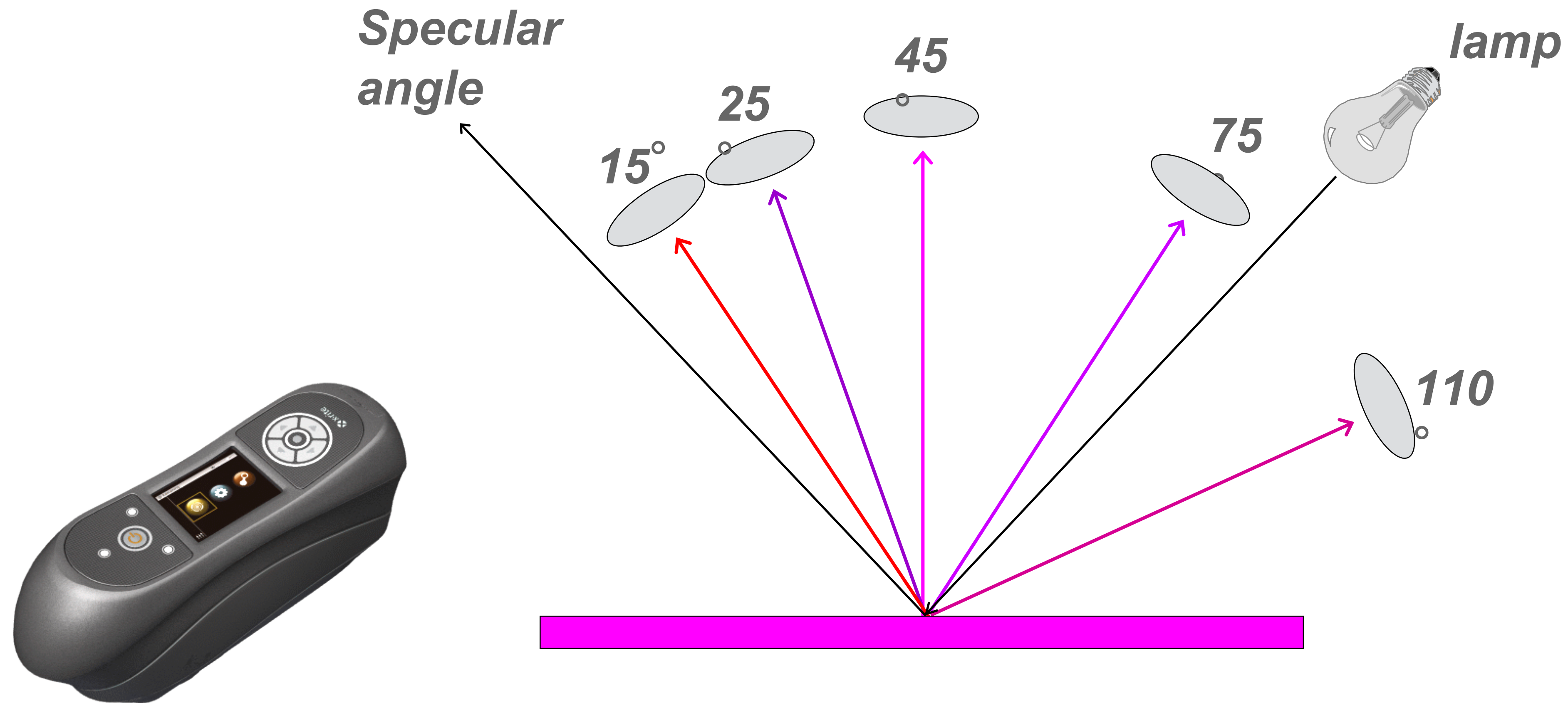
- Pearlescent

Make surfaces appear to shimmer – haze effects



Another look at the problem

Multi-angle (15° /25° /45° /75° /110°)



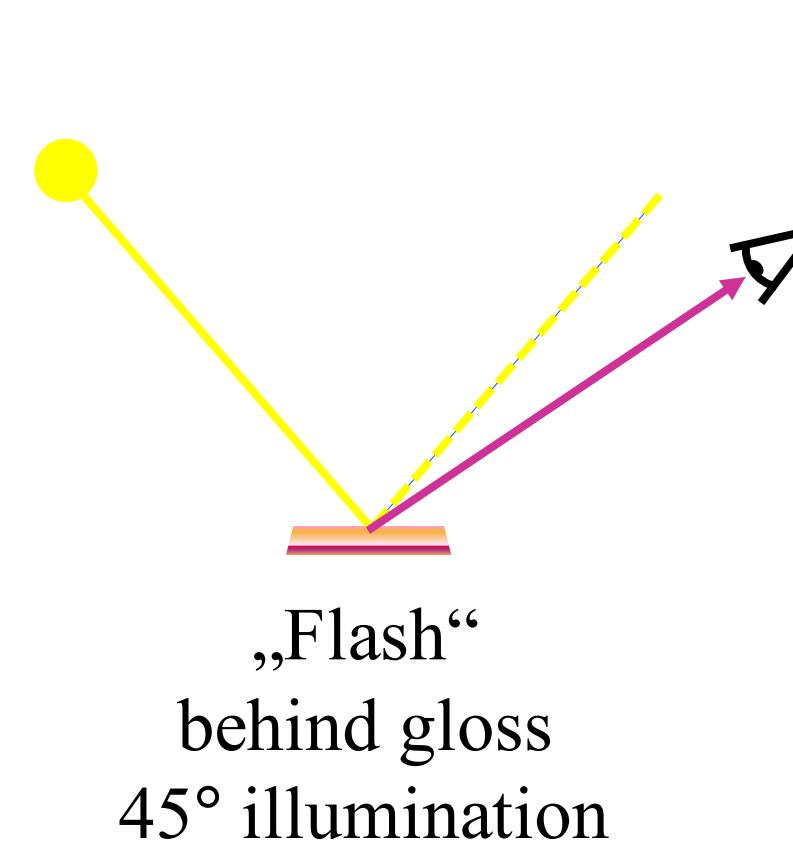
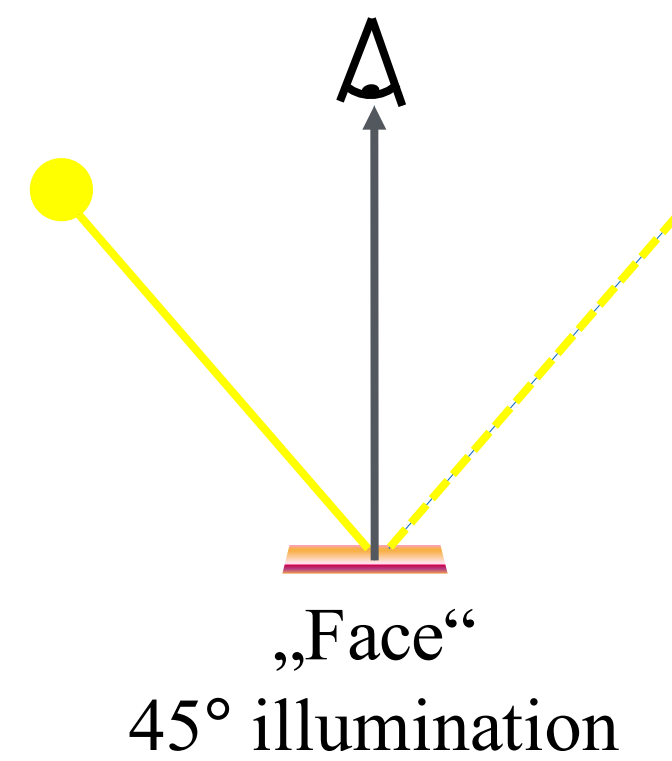
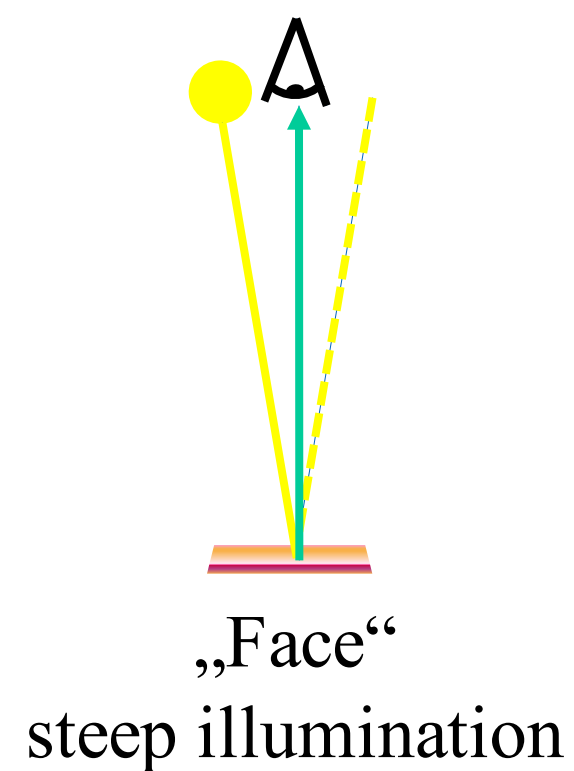
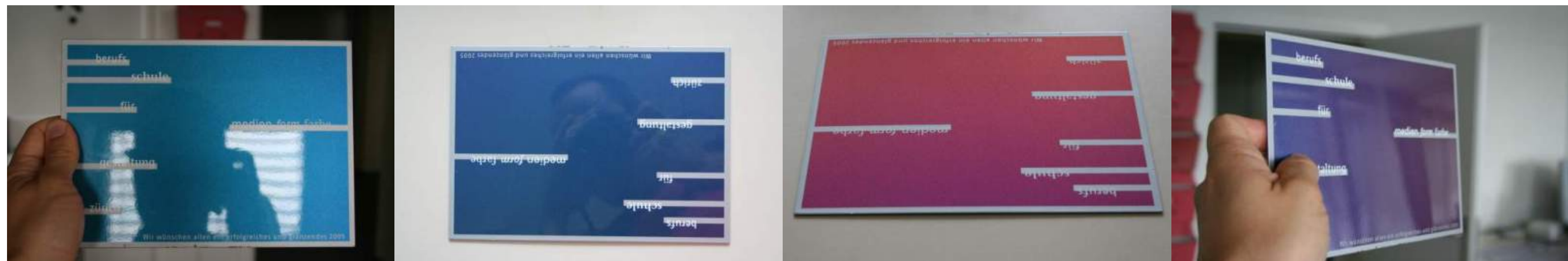
Why Two Illuminations

- 2nd generation effect (interference) pigments show different color NOT ONLY at different observer angles
BUT ALSO at different illumination angles



The Challenge With Effect Pigments

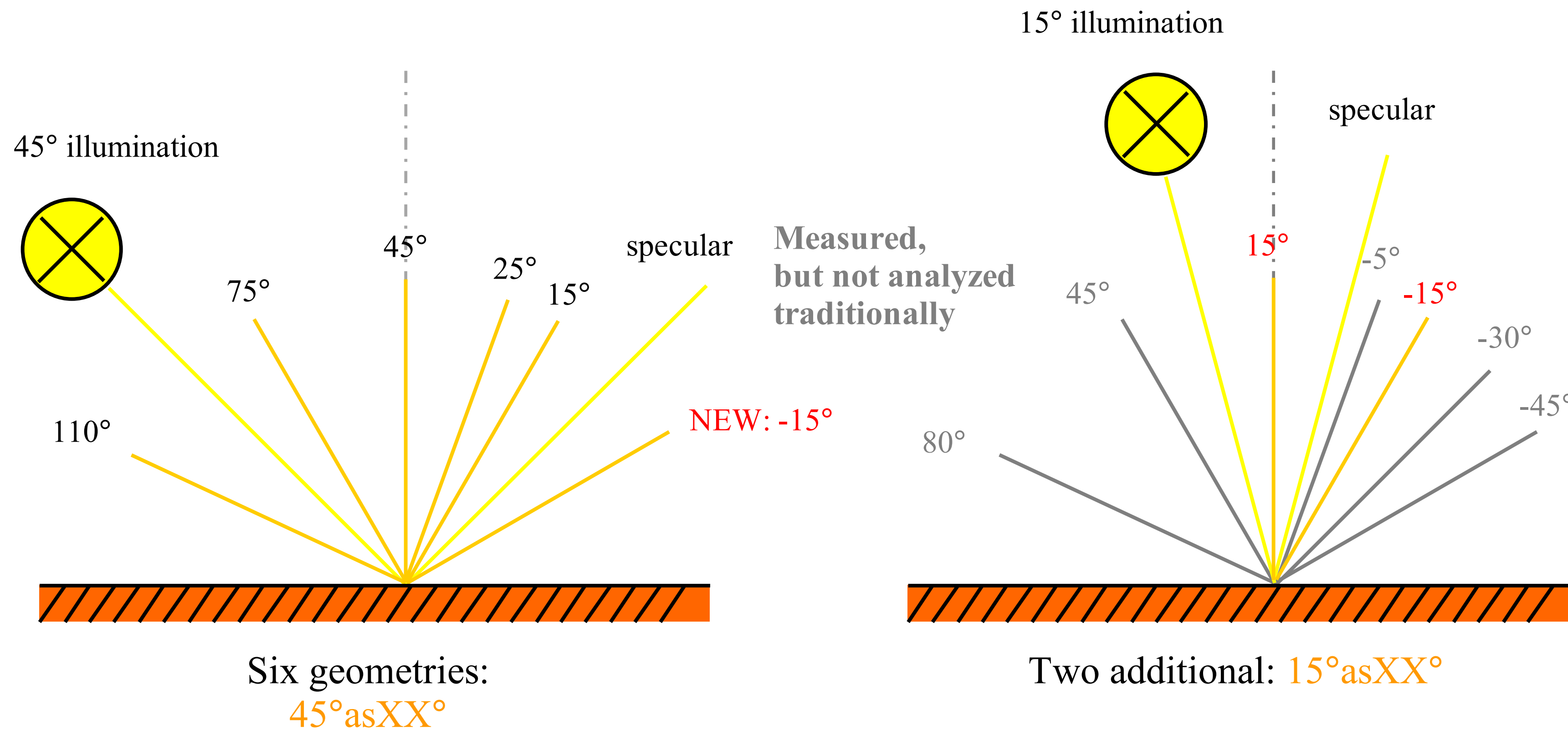
- Gonioapparent samples change color by changing illumination **and** observation angles



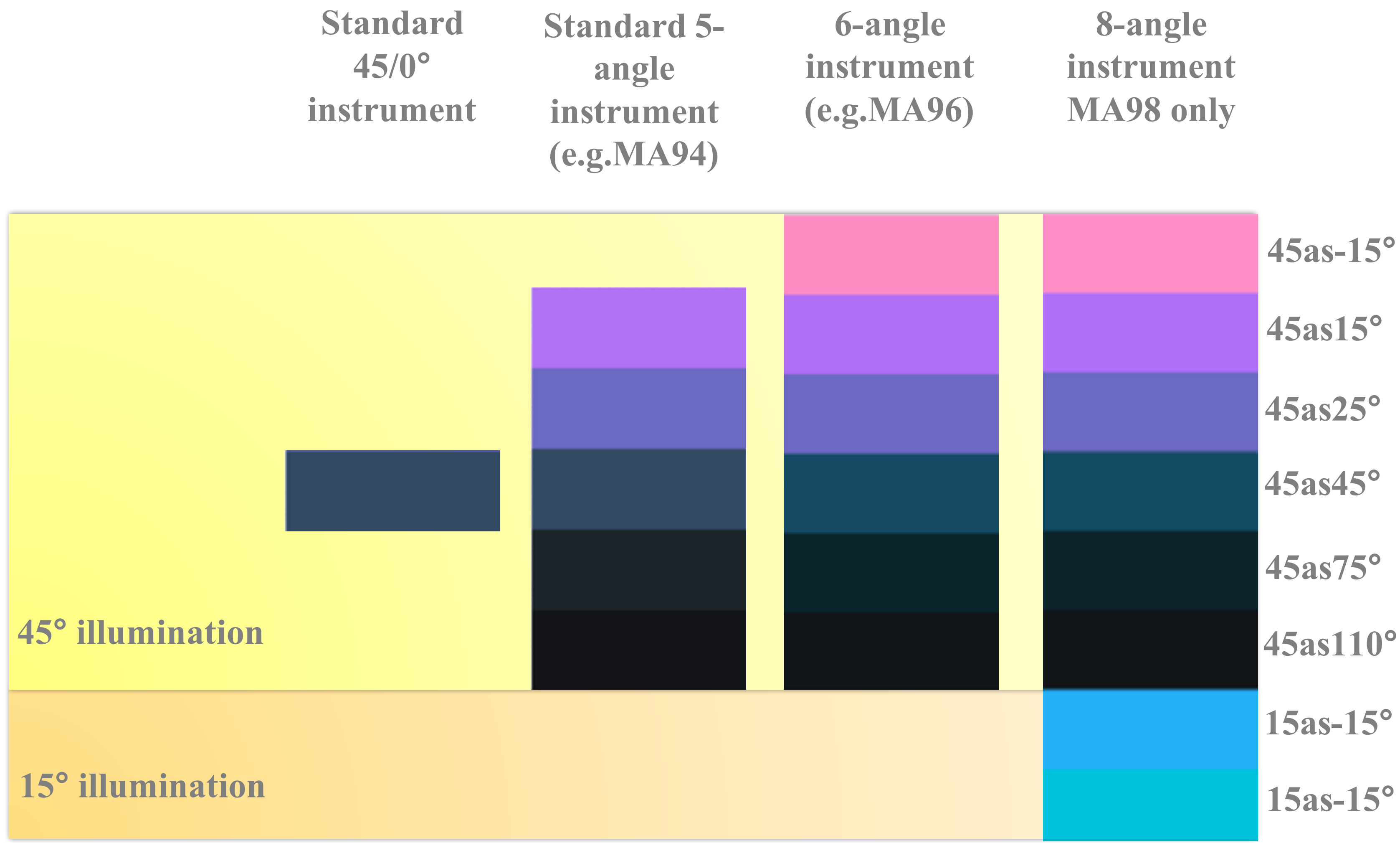
Out of plane geometry

Measurement Geometries

- The MA98 is a portable device equipped with two light sources in order to be compliant to the new standard ASTM E2539 – 08



Results Of A Second Light Source



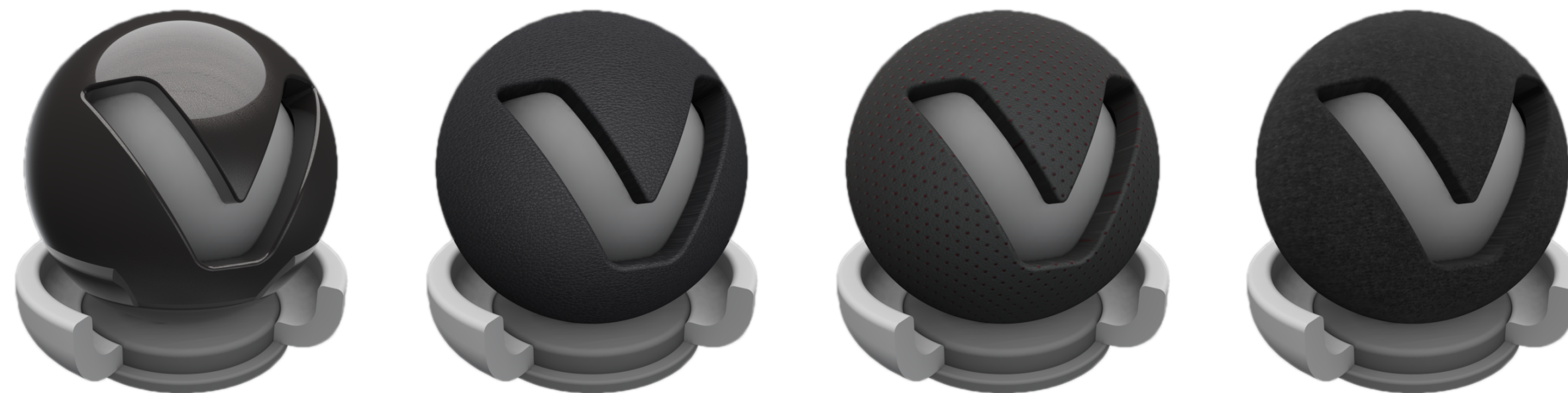
What Is Material Appearance?

APPEARANCE

≠ JUST COLOR!

≠ JUST A PICTURE!

= THE **VISUAL SENSATION** THROUGH WHICH AN OBJECT IS PERCEIVED TO HAVE ATTRIBUTES AS **SIZE, COLOR, TEXTURE, GLOSS, TRANSPARENCY, OPACITY, ETC.!**



ALL THESE OBJECTS ARE BLACK BUT THE APPEARANCE VARIES SIGNIFICANTLY

TOTAL APPEARANCE CAPTURE IS THE DIGITIZATION OF MATERIALS WITH TRUE, FULL APPEARANCE MEASUREMENT.

APPEARANCE CONSISTS OF:

- **COLOR**
- **TEXTURE (SPATIAL VARIATION IN COLOR)**
- **GLOSS**
- **VARIATION OF HEIGHTS**
- **TRANSLUCENCY OR TRANSPARENCY**



- is the vehicle to describe and transport appearance
- is “neutral”, platform- and device-independent
- makes appearance exchangeable and tradable
- functions as a “tamper-proof” material standard
- allows material certification
- connects to real-world materials and SKUs
- drives the PANTONE Material Nomenclature (PMN)

APPEARANCE

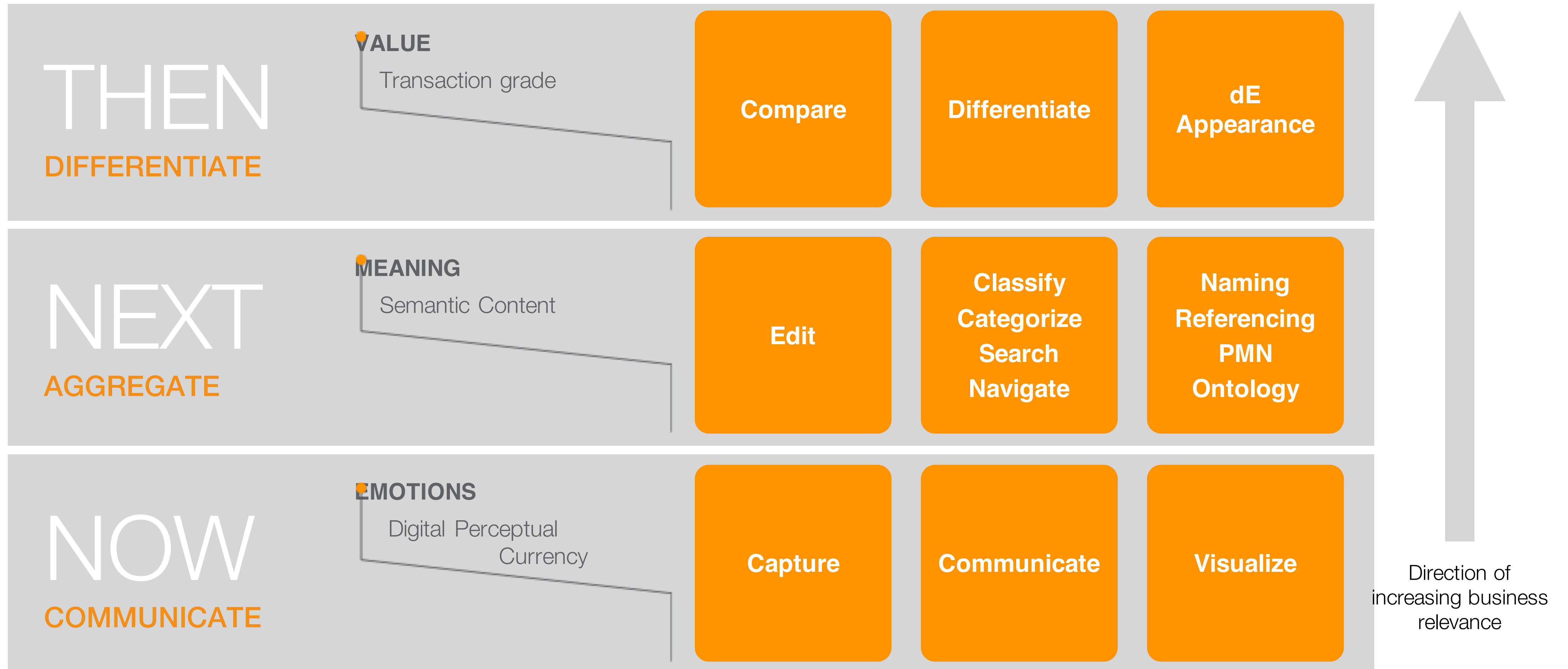
Segmentation

known territory

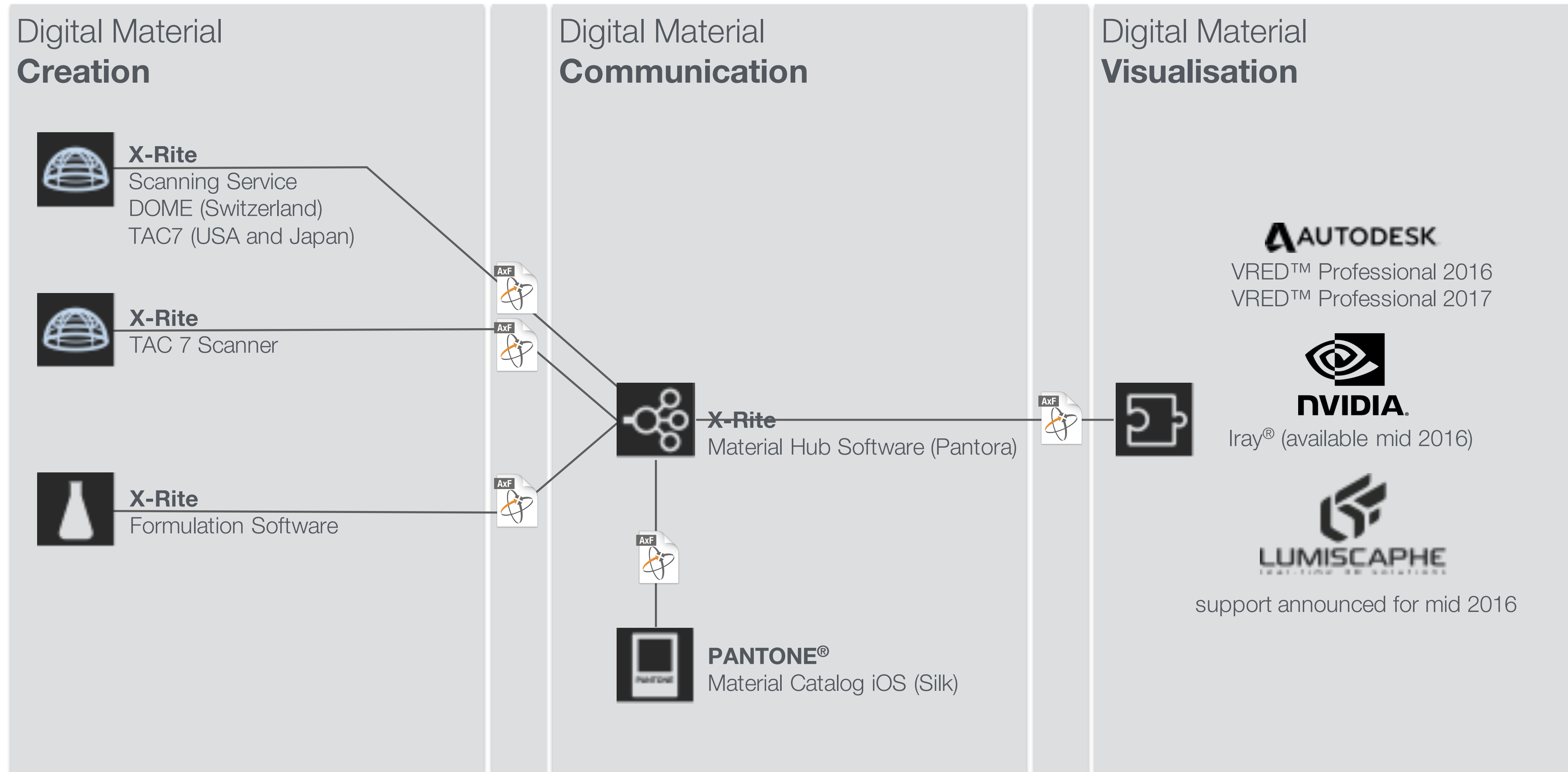
unknown territory



The Ecosystem Of Digital Appearance: Functional Articulation

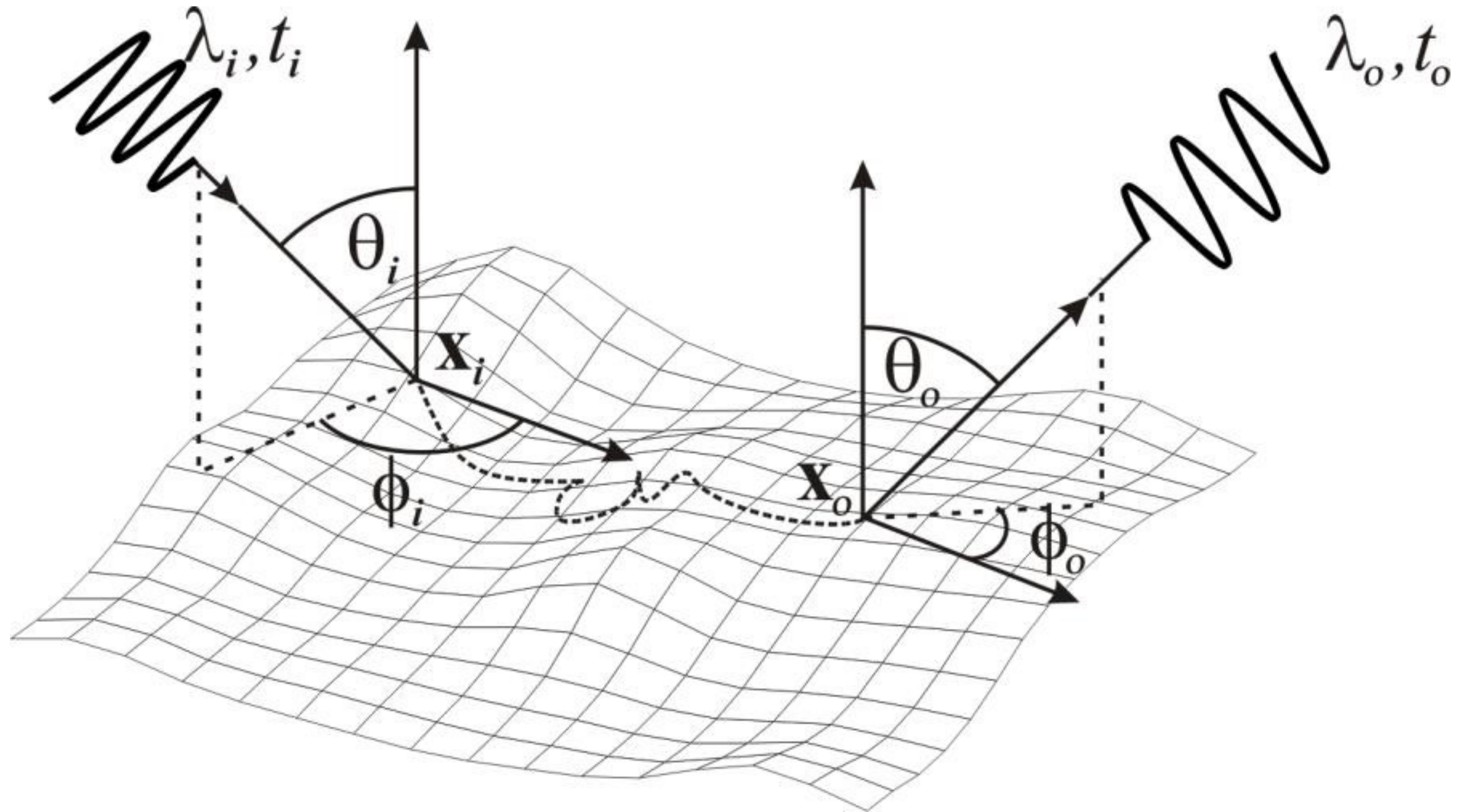


X-RITE TOTAL APPEARANCE CAPTURE ECO SYSTEM

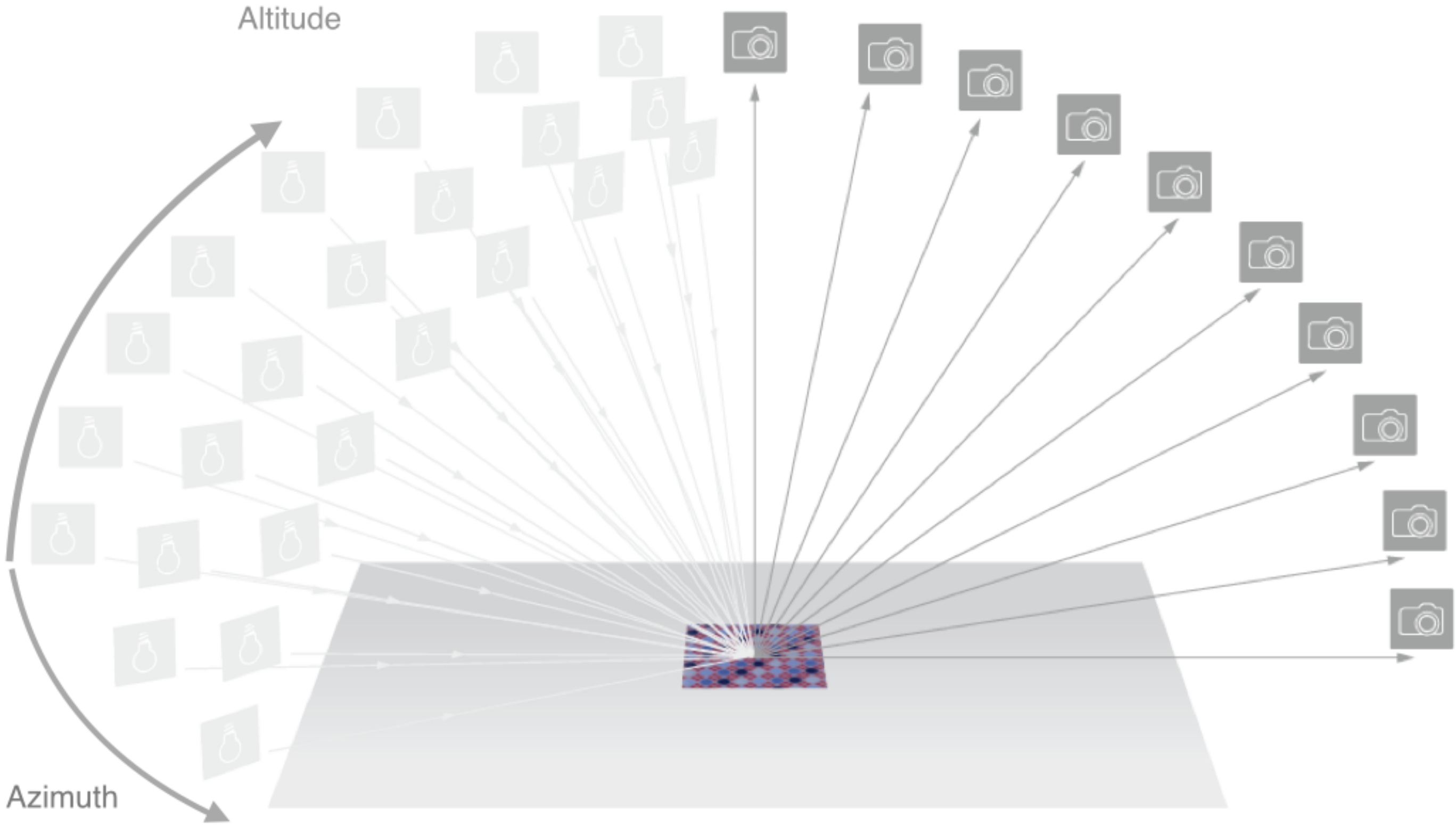
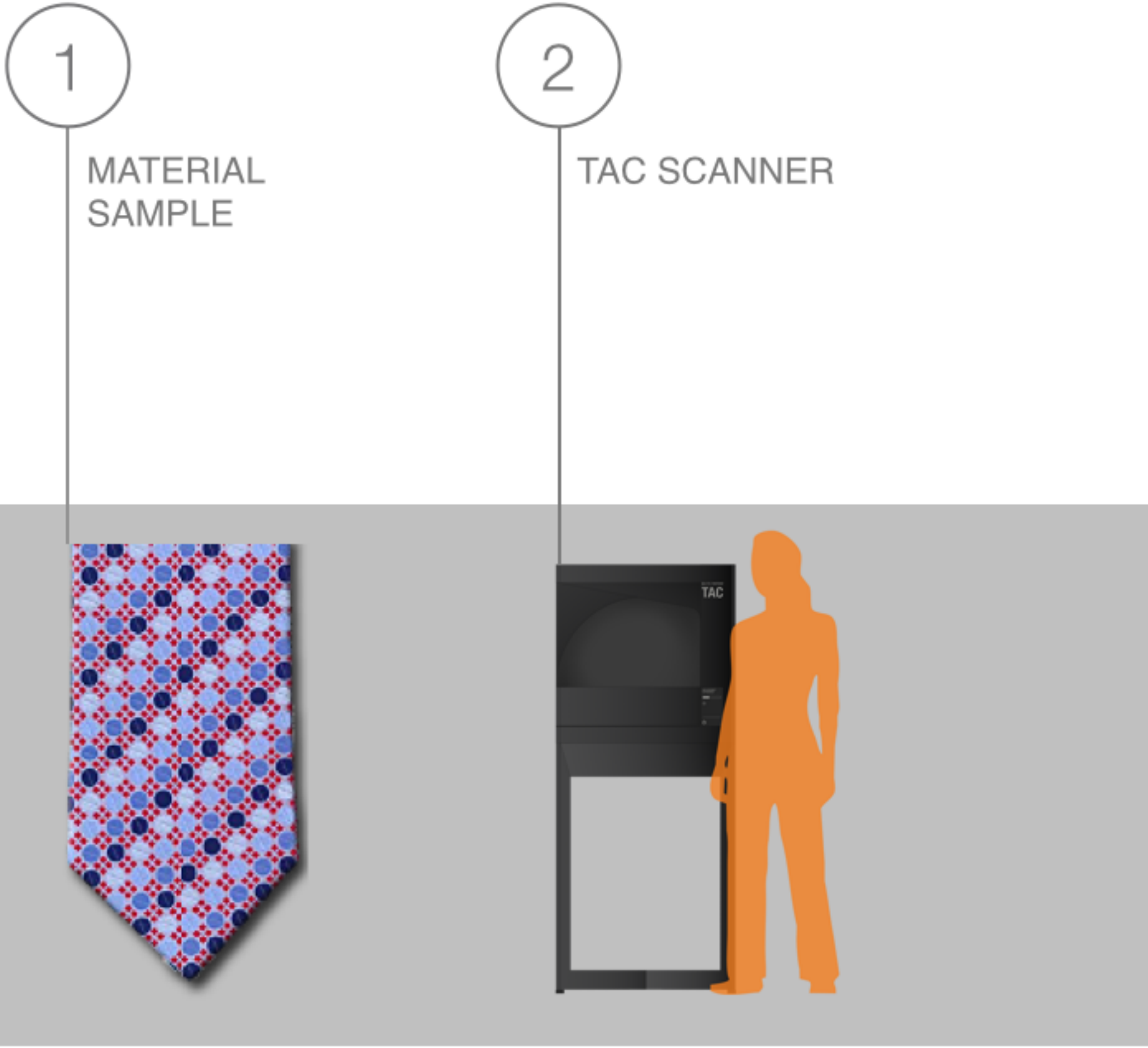




MODELLING LIGHT TRANSPORT: WHAT IS IT?



INTRODUCTION: HOW IS A MATERIAL VIRTUALISED?



INTRODUCTION: HOW IS A MATERIAL VIRTUALISED?

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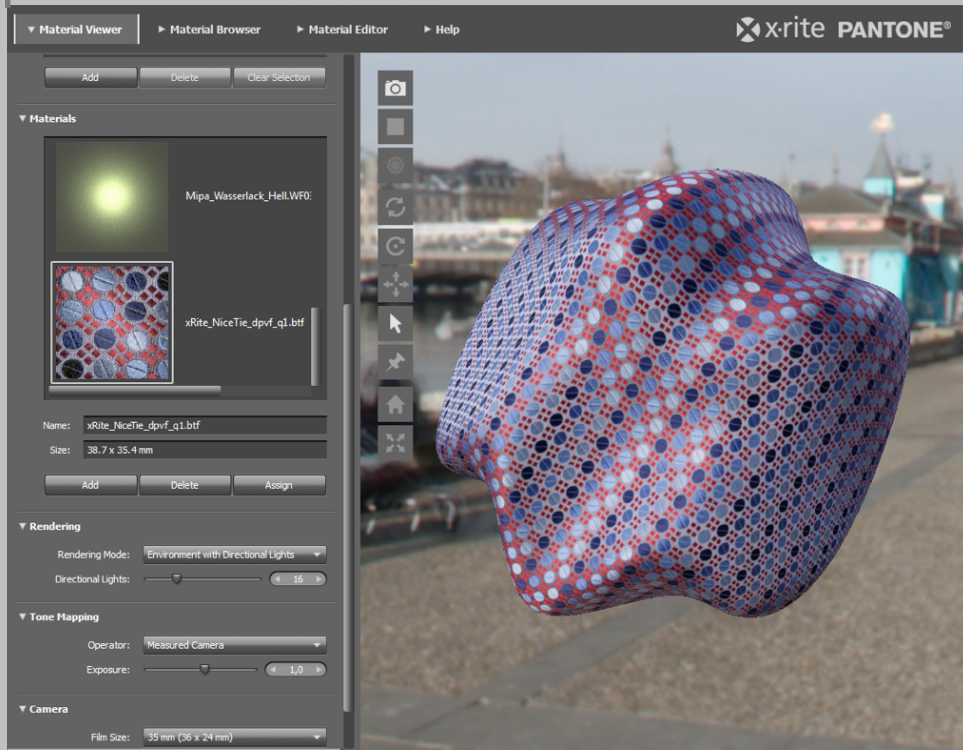
POST-PROCESSING GENERATES AN APPEARANCE EXCHANGE FORMAT (AxF) FILE



4

THE PANTORA MATERIAL HUB OFFERS:

- TAC7 DEVICE CONTROL
- POSTPROCESSING
- MATERIAL EDITING
- VENDOR NEUTRAL MATERIAL LIBRARY MANAGEMENT



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THE VIRTUAL LIGHT BOOTH ENABLES QUALITY ASSESSMENT BETWEEN THE REAL AND THE VIRTUAL MATERIAL



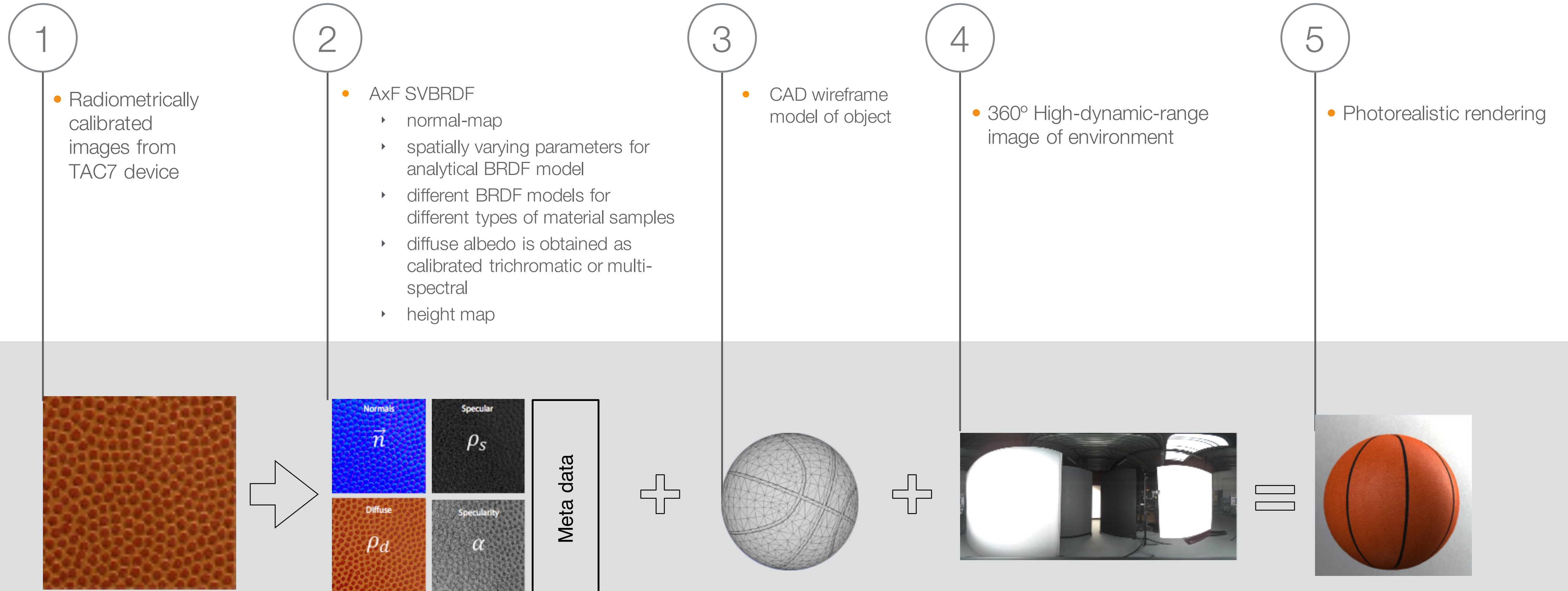
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RENDERING APPLICATIONS LIKE AUTODESK VRED OR NVIDIA IRAY CAN ALREADY READ THE AXF FORMAT. PANTORA ALSO OFFERS EXPORT TO SOME OTHER MATERIAL FORMATS.





TOTAL APPEARANCE CAPTURE RENDERING PROCESS



unbiased rendering pipeline



TOTAL APPEARANCE CAPTURE TAC 7 RESULTS





CxF VS. AxF - X-RITE EXCHANGE FORMATS

The data format to communicate color digitally is the

Color eXchange Format (CxF)

CxF was originally developed by X-Rite in the early 2000s as a universal language for transporting **complete color information** from concept to final production across devices, applications and geographies. It was handed over to the International Standards Organisation and has now been published as an ISO standard:  **ISO17972 Graphic technology – Colour data exchange format (CxF/X)**

CxF is based on **XML** and can include spectral color values, named colors such as PANTONE®, color spaces and appearance effects (specific lighting conditions, type of substrate, type of ink, density, opacity, transparency of the color, gloss, texture, position and shape of color patches), as well as commercial aspects, mathematical, optical conditions, etc.

The data format to communicate appearance digitally is the

Appearance eXchange Format (AxF)

AxF is a newly developed data container to transport **complete appearance information** of materials across devices, applications and geographies.

In contrast to CxF the information is stored as **binary data** to master the significantly bigger data volume which is needed to describe the total appearance of a material.

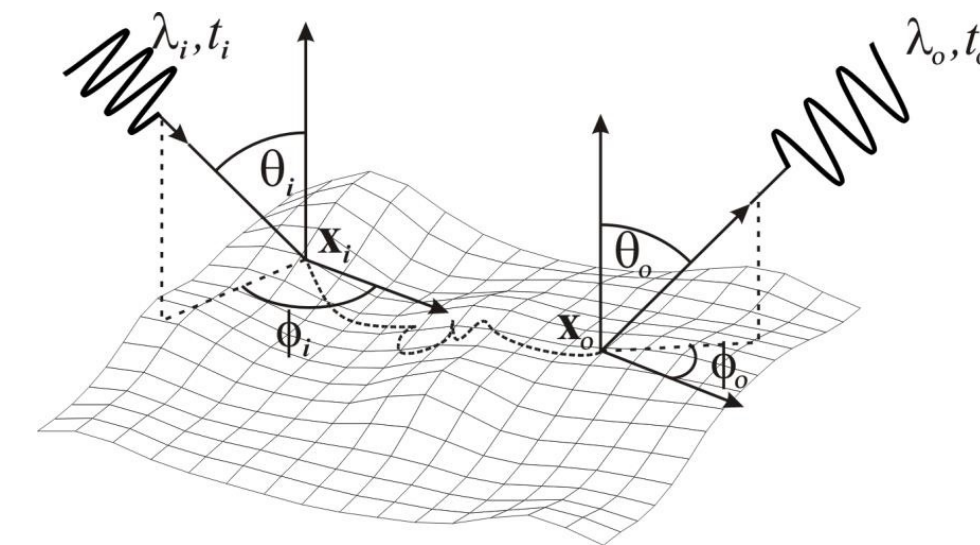
AxF is developed as an **complement to the CxF** format and it is able to store CxF based color information inside to save the color information of an material.

It is our intend that the format gets the same wide adoption across different application and devices like the CxF format today.



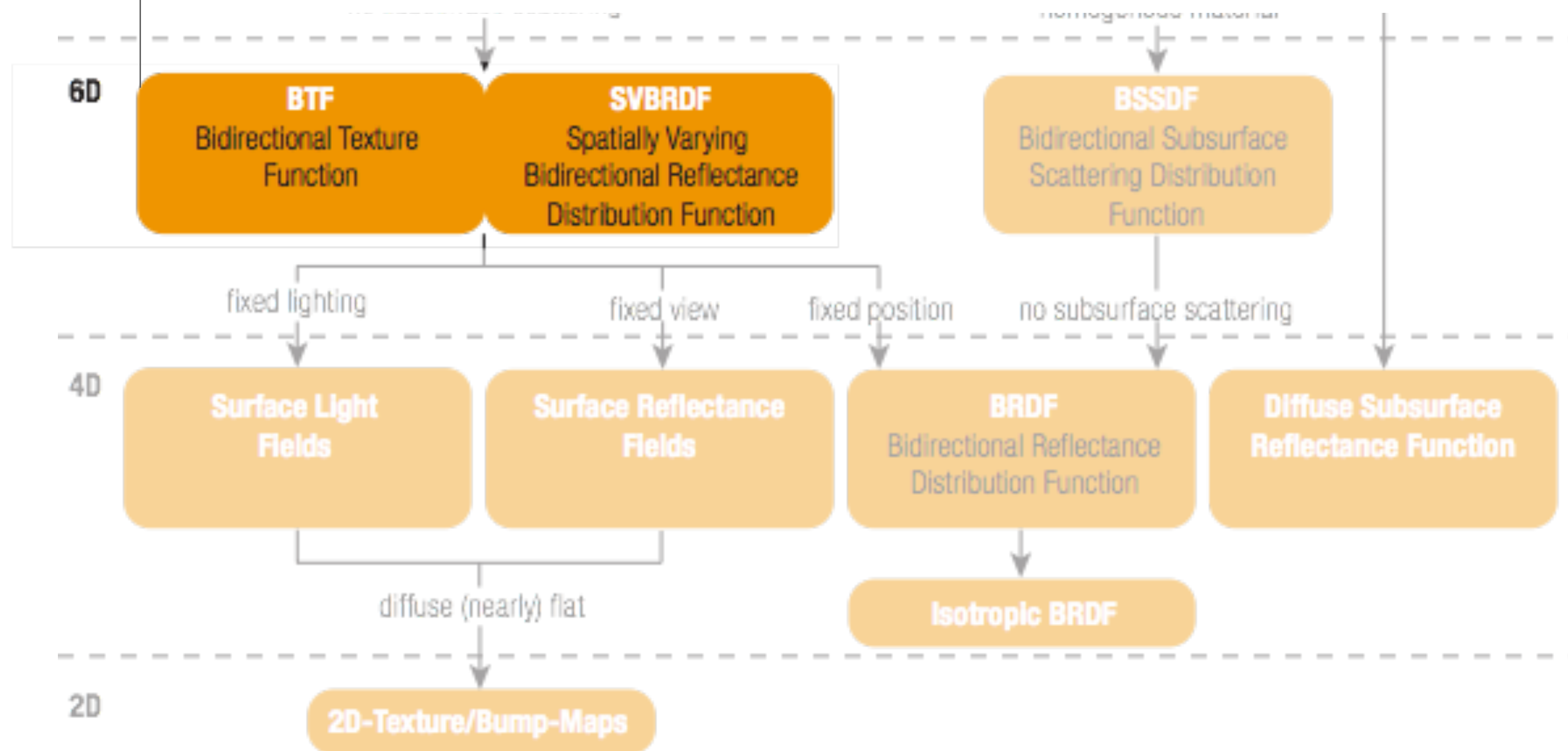


MODELLING LIGHT TRANSPORT: HIERARCHY OF BxDF FUNCTIONS



- Reflectance functions (**BxDF**) are a set of multidimensional mathematical functions which describe the way in which light interacts with the surface of a material.
- **BxDFs** are often used in computer graphics for photorealistic rendering of synthetic scenes and in the field of computer vision for object recognition.
- The original idea was to abstract light transport from geometric and physical detail
- The different reflectance functions vary in complexity and are typically limited to specific material types (e.g. transparent or opaque materials).

THE INDIVIDUAL IMAGES PRODUCED BY THE TOTAL APPEARANCE CAPTURE DEVICE ARE PROCESSED AFTER THE SCANNING PROCESS AND A **BTF** OR **SVBRDF** IS GENERATED AS AN OUTCOME. THESE MATERIAL DESCRIPTIONS ARE STORED AS REPRESENTATIONS IN AN **AxF** FILE.



BTF, FITTING AND SVBRDF | AN ANALOGY FROM 2D COMPUTER GRAPHICS



BITMAP
to
VECTOR CONVERSION

FITTING



BTF (chunked data)

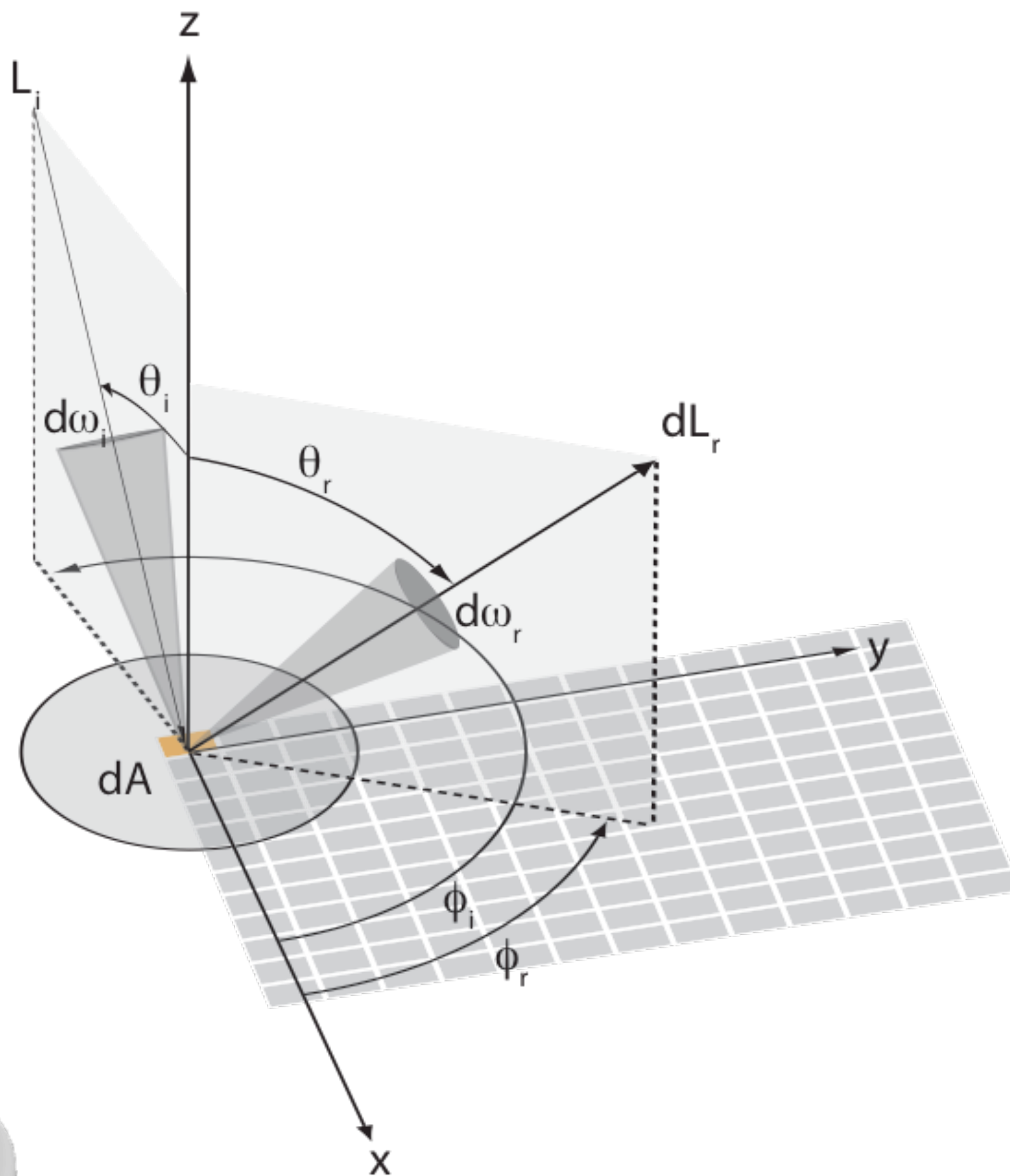
- + works for most material types regardless complexity
- requires **FULL BTF** acquisition (long measurement time, complex instruments, lots of data)
- AxF: big file size
- limited editing capabilities

SVBRDF

- + works with **SPARSE BTF** data (shorter measurement time, simpler instruments, less data)
- + AxF: smaller file size and scalable compression
- + good editing capabilities
- results of fitting process dependent on complexity of material



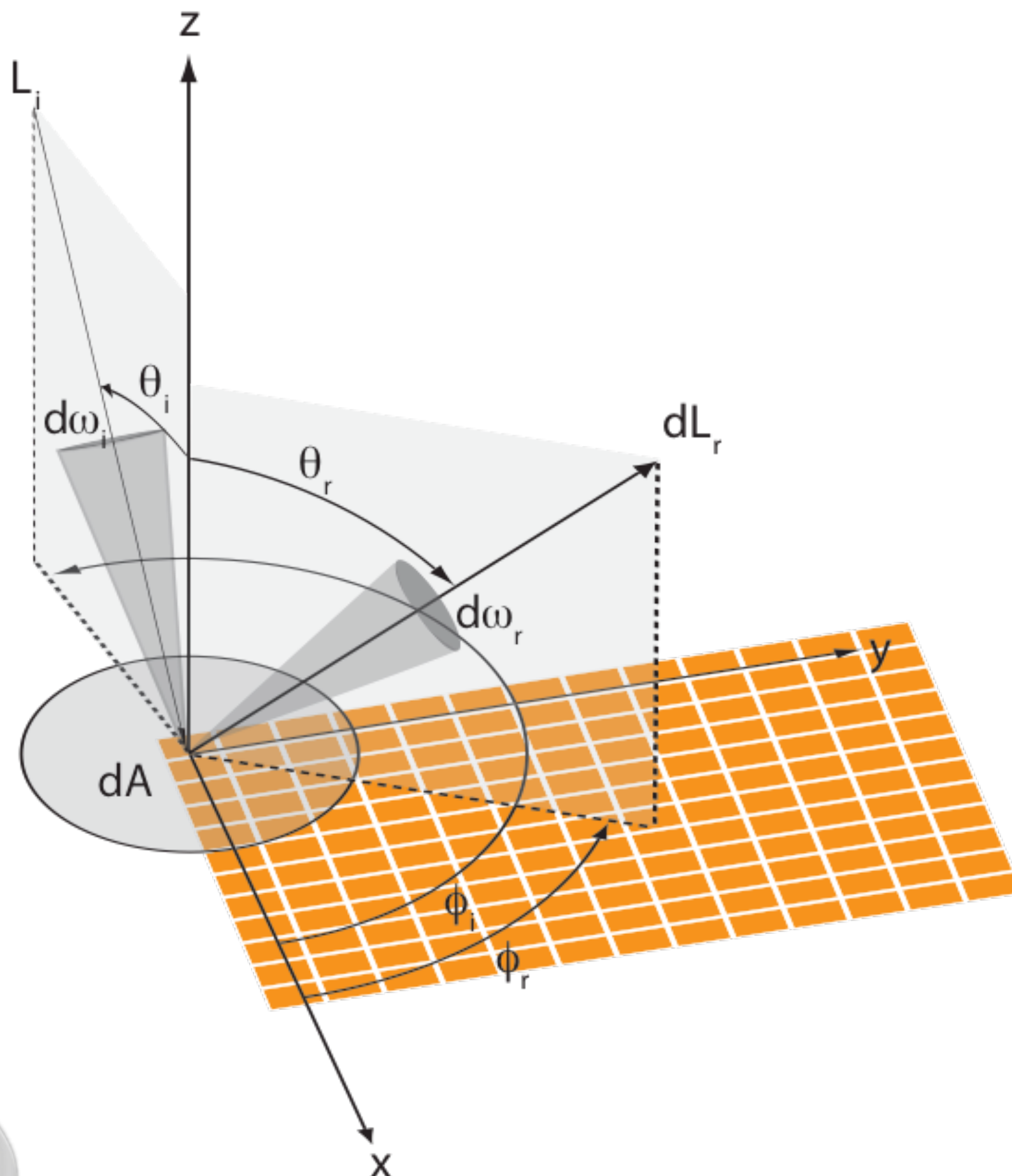
BRDF BIDIRECTIONAL REFLECTANCE DISTRIBUTION FUNCTION



- The bidirectional reflectance distribution function (**BRDF**) is a 4-dimensional mathematical function that defines how light is reflected at an opaque surface (e.g. metal) scattering distribution from a single point.
- Parametric models for the **BRDF** are widely used in Computer Graphics applications because they require only a few parameters and can be evaluated efficiently.
- Well known examples are e.g. the Blinn-Phong , Ward or Cook-Torrance models which can describe the appearance of materials like plastics or metals.

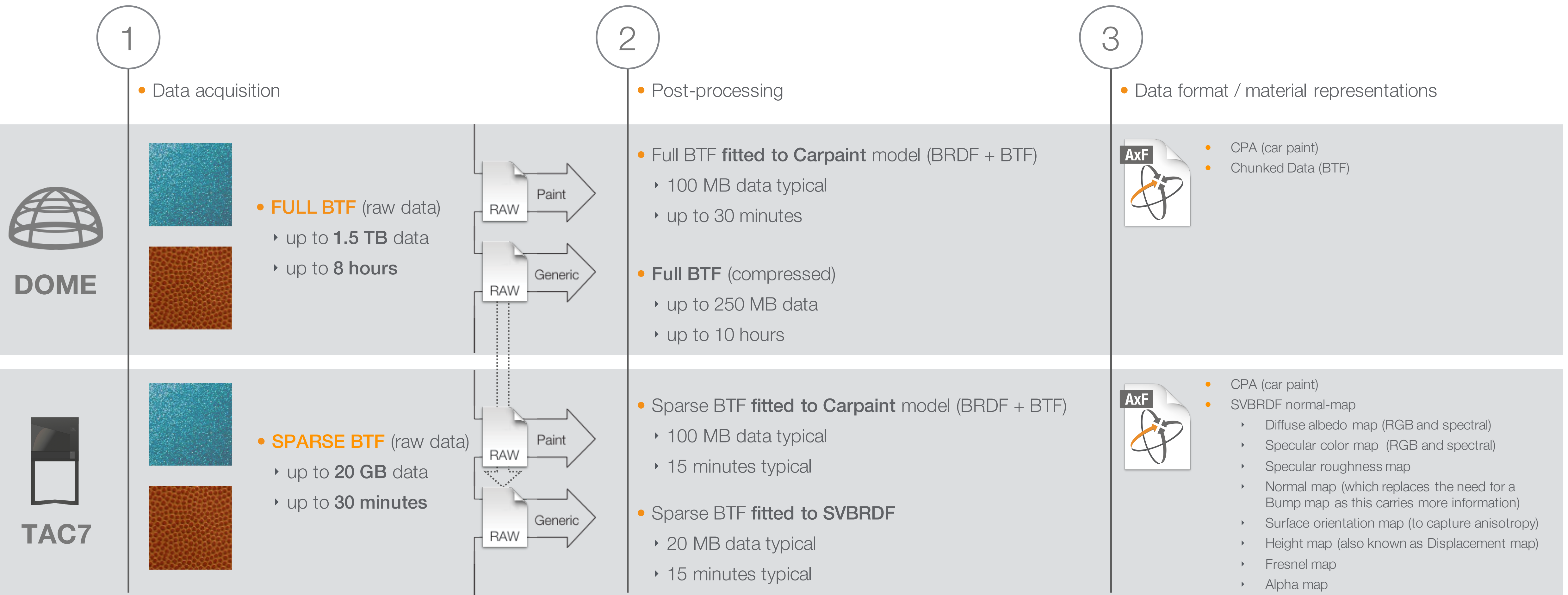


SVBRDF SPATIALLY VARYING BIDIRECTIONAL REFLECTANCE DISTRIBUTION FUNCTION



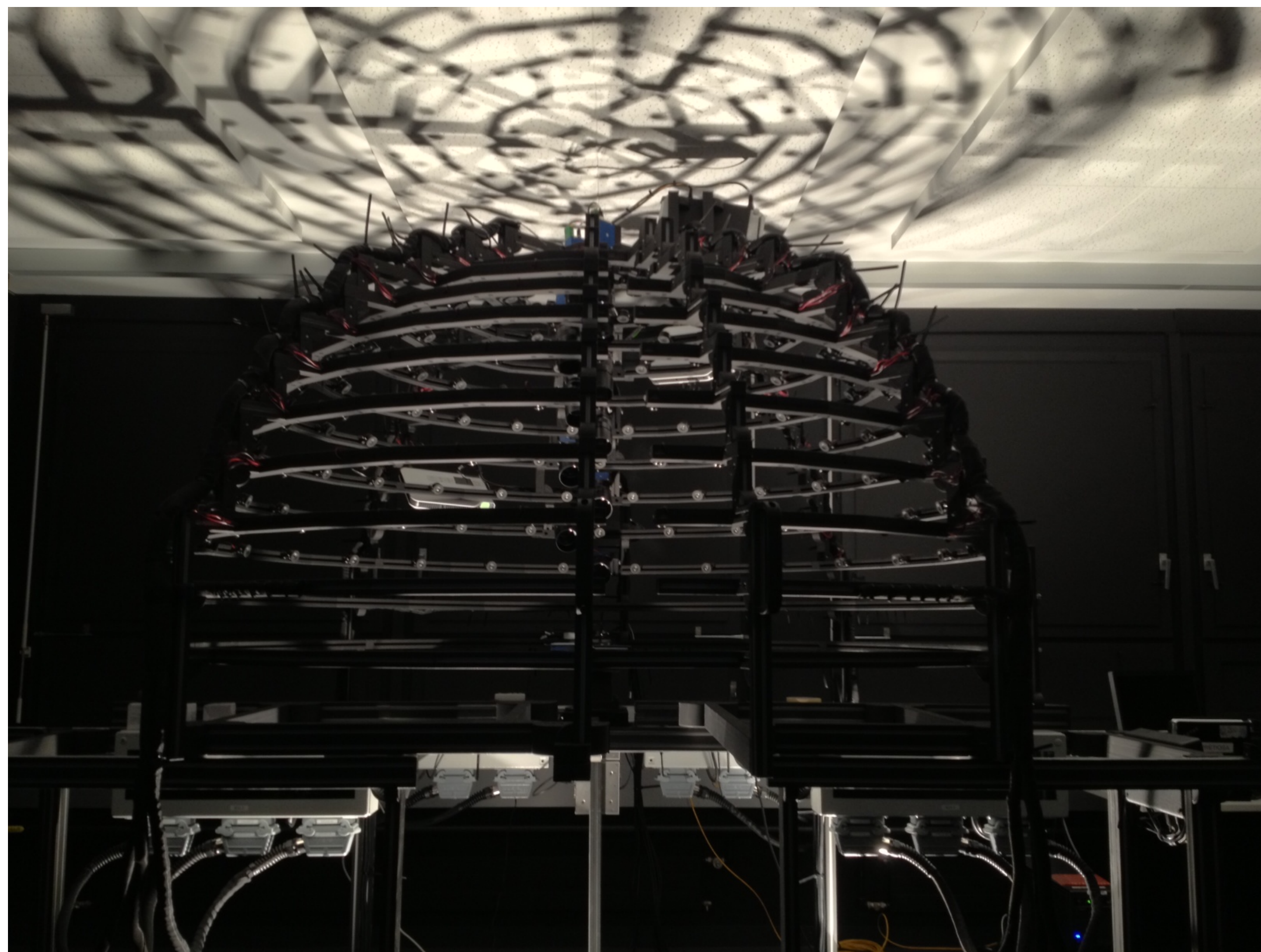
- If the bidirectional reflectance distribution function (BRDF) considers in addition the planar texture coordinates (x,y) we speak of a spatially varying bidirectional reflectance distribution function (**SVBRDF**).
- The **SVBRDF** is a 6-dimensional mathematical function that defines how light is reflected at an opaque surface. In contrast to the BRDF the **SVBRDF** can also describe textured or inhomogeneous opaque materials.

WORKFLOW DIFFERENCES DOME AND TAC7





TOTAL APPEARANCE CAPTURE TECHNOLOGY - DOME TAC SCANNER





TOTAL APPEARANCE CAPTURE TECHNOLOGY - TAC 7 SCANNER (PROTOTYPE)

- **Diffuse albedo map** (current prototypes are limited to trichromatic color information, will be upgraded to spectral information with AxF 1.3)
- **Specular color map** (current prototypes are limited to trichromatic color information, will be upgraded to spectral information with AxF 1.3)
- **Specular roughness map**
- **Normal map** (which replaces the need for a Bump map as this carries more information)
- **Surface orientation map** (to capture anisotropy)
- **Height map** (also known as Displacement map) (latest feature, currently not used by any rendering application, also our tools like Pantora are not currently make sense out of it)
- **Fresnel map** (AxF 1.1)
- **Index of refraction map** (AxF 1.1)
- **Car paint (CPA) v1 and v2** (BRDF with 3 lobes and color table + Flake BTF + clear coat)
- **Alpha map** (upcoming feature AxF 1.4)

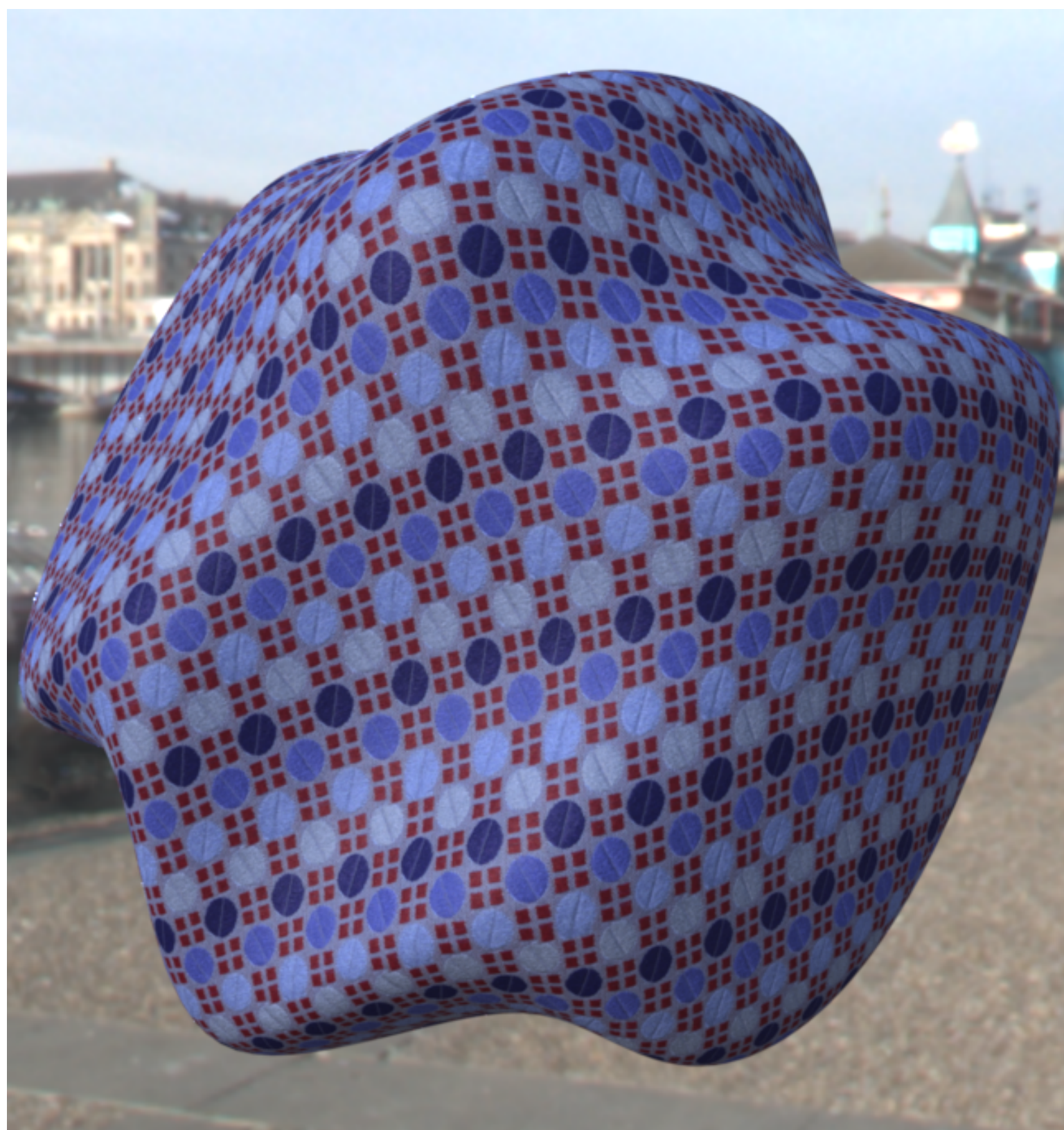




TOTAL APPEARANCE CAPTURE CONVENTIONAL WORKFLOW, TAC 7 AND DOME COMPARISON

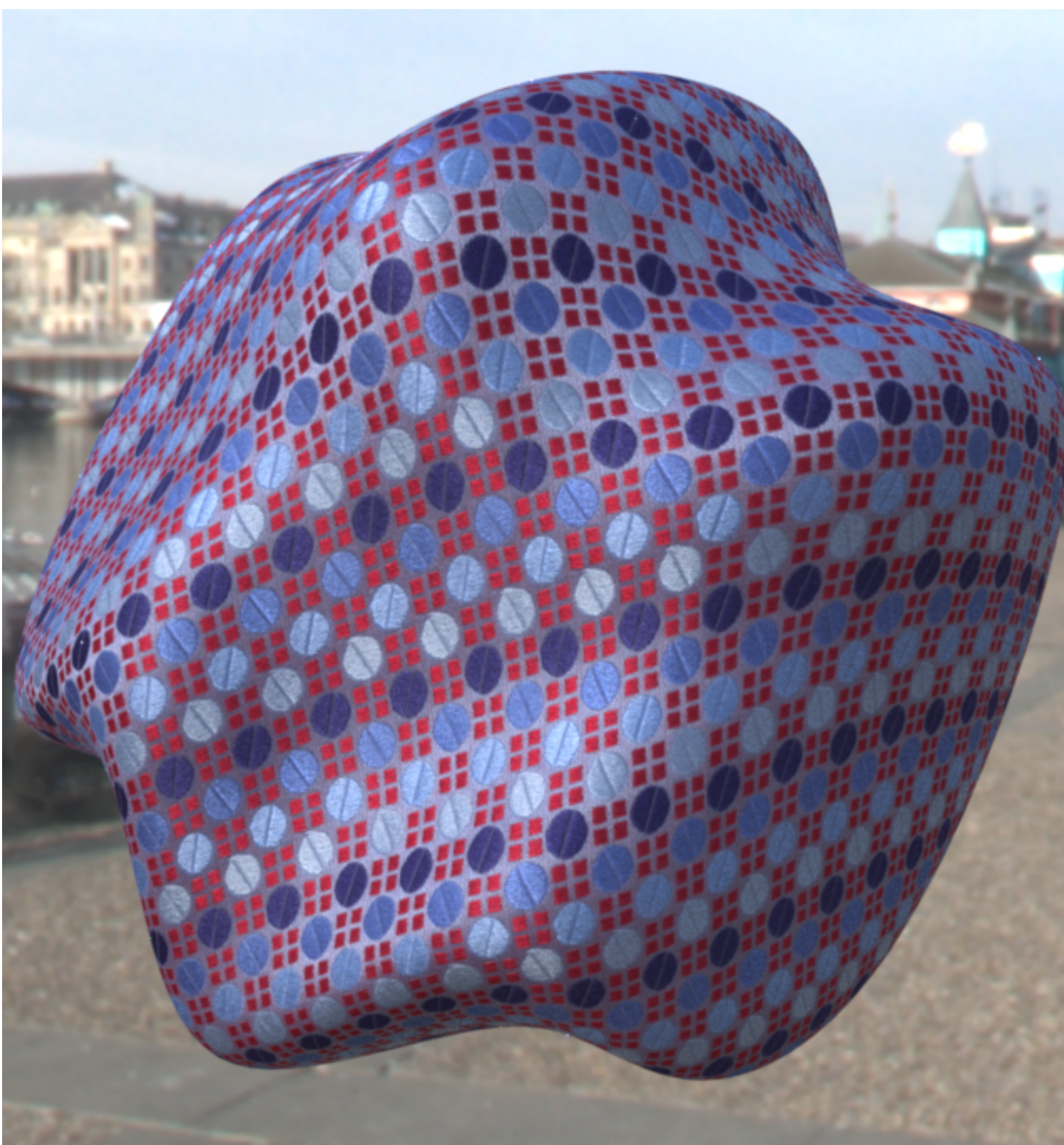
Conventional digital material

Isotropic Ward SVBRDF with spatial variation in diffuse and specular color and normal direction



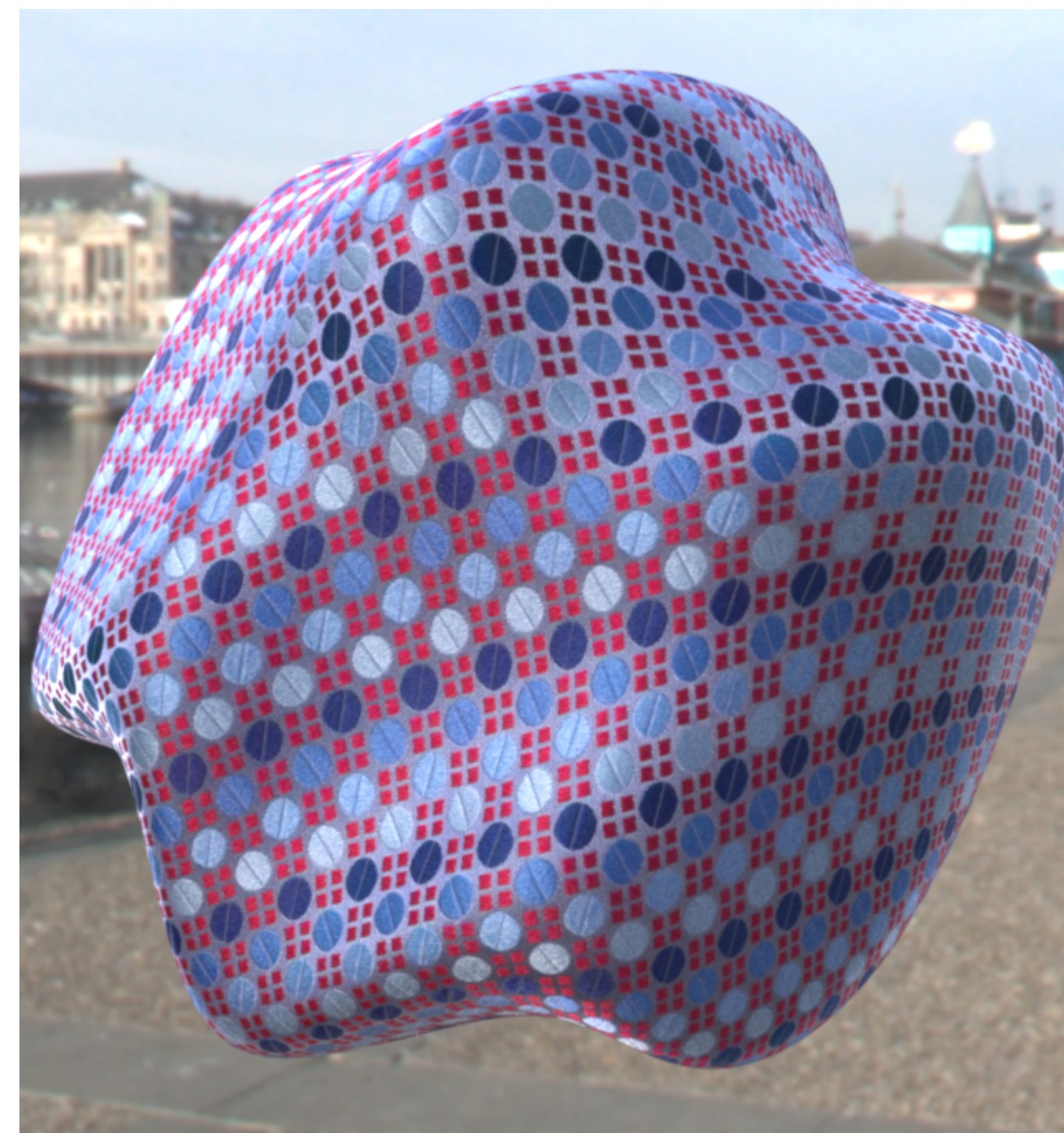
TAC 7 (development prototype)

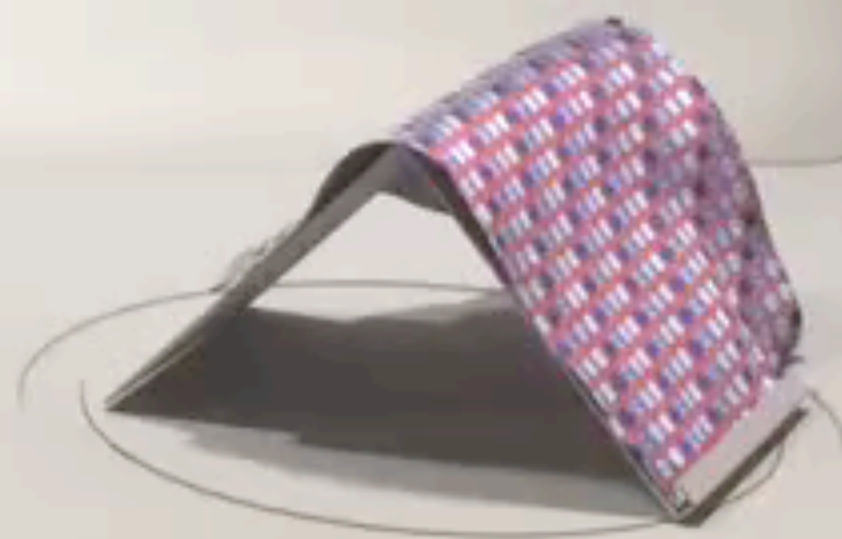
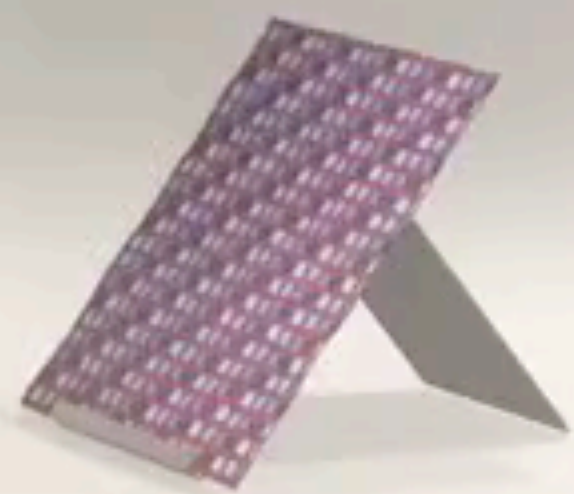
Anisotropic Ward SVBRDF with spatial variation in all parameters



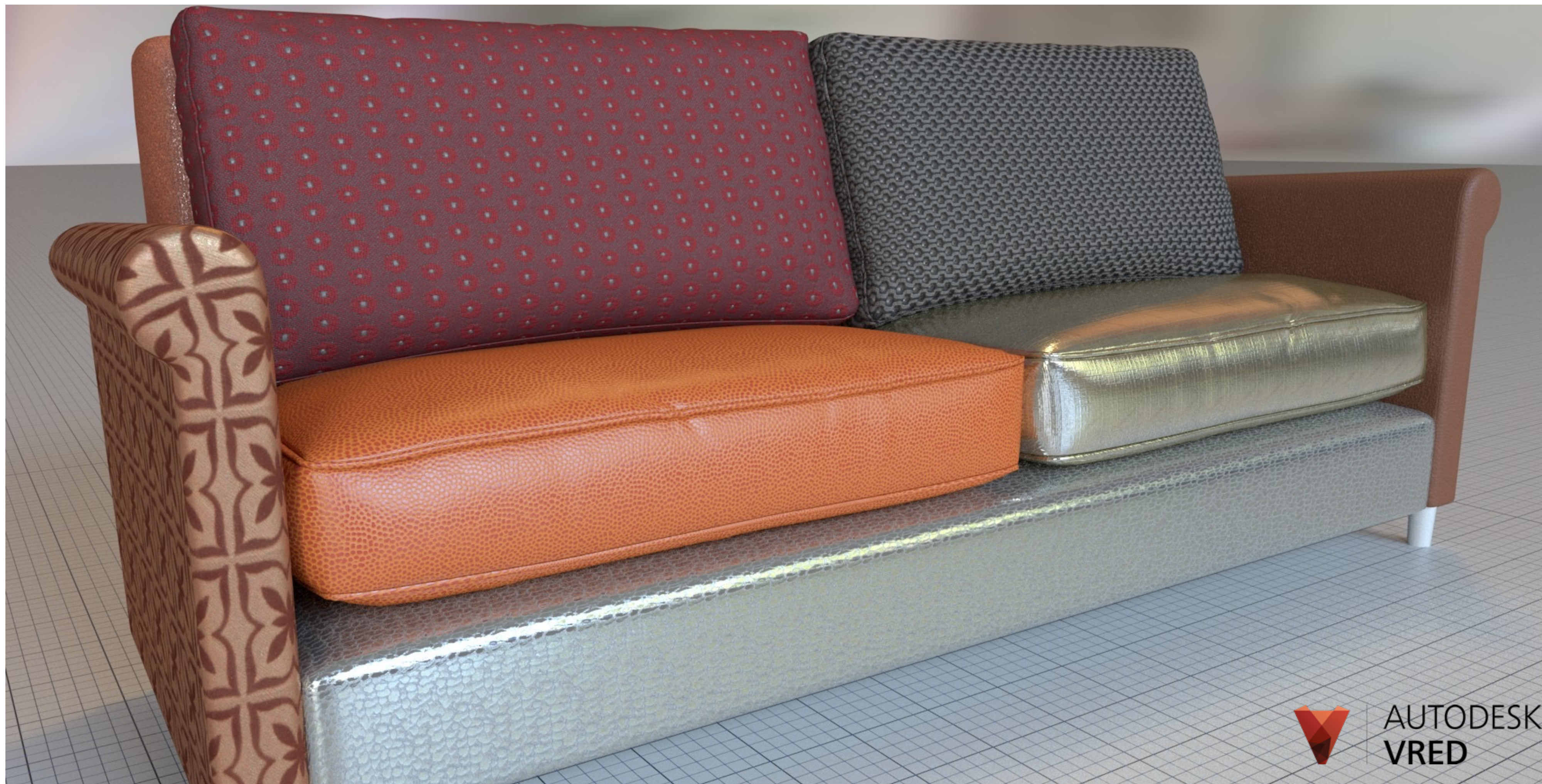
Dome

Factorized BTF





 X-RITE DIGITAL MATERIALS IN AUTODESK VRED



THANK YOU