



Because it matters

BenQ Introduction

Conway Lee
BenQ Corporation
2016 / 05 / 05

Strategic Development



I. Manufacturing Focus

A company with manufacturing focus

II. Portfolio & Expertise Expansion

A single company to a diversified group company

III. Branded Business Development

A branded business established worldwide

IV. Group Business Diversification

A diversified business of many experience and sectors

1984 ————— **1991** ————— **2001** ————— **2008** ————— **Present**

- Diversification, invested in broader technologies in display, fine chemicals, and software service
- AUO established

- Launched BenQ brand

- Expanded the scope of our products and services, entering new segments

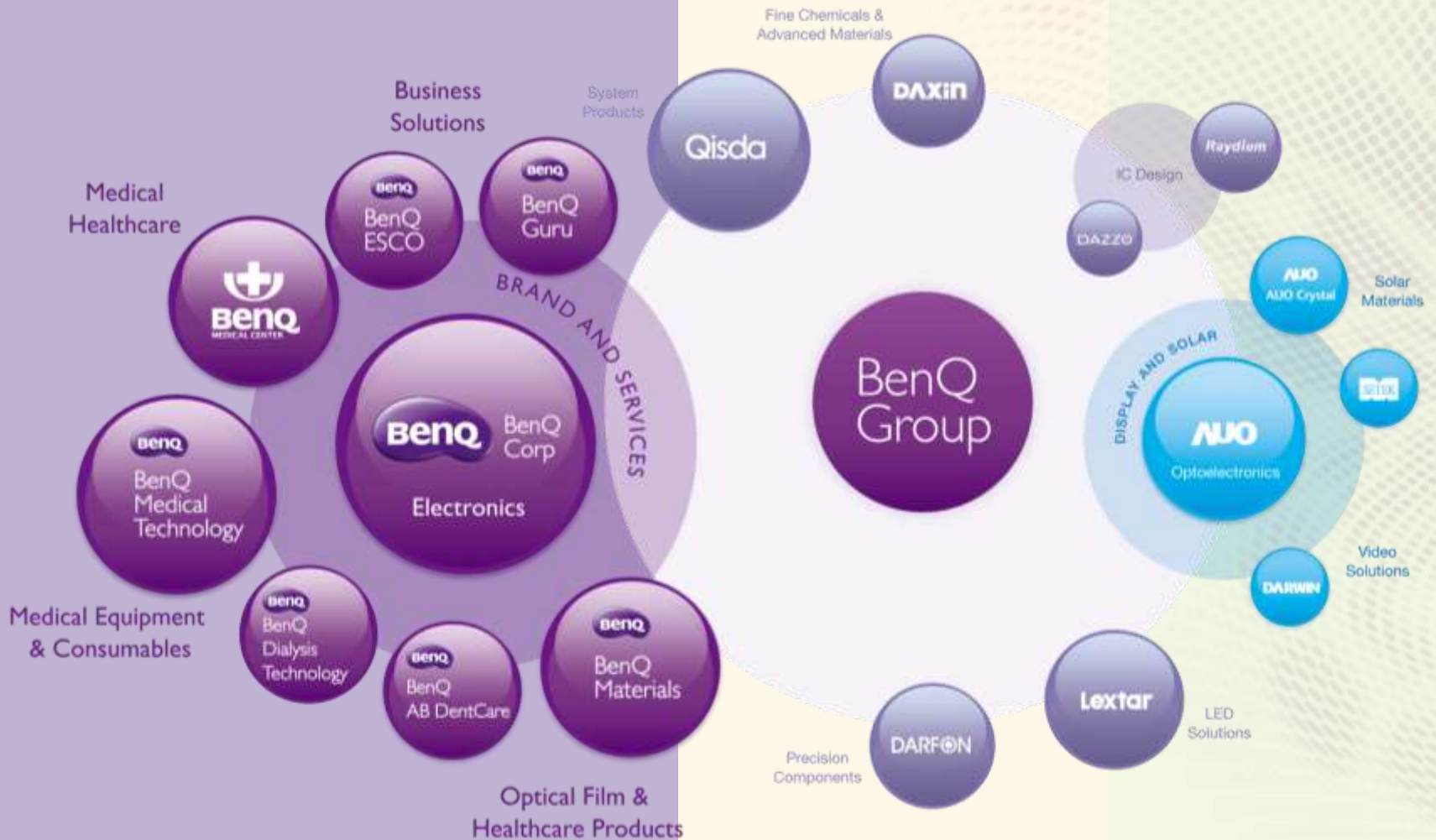
Integrated Value Chain



Brand Solution & Services

Technology & System Integration

IC Design & Key Components



BenQ Group Overview



80+ operations in over 100 countries

33% R&D talents, 90% hold master's and PhD degrees



Employees worldwide
100,000+

2015 revenue
25+ billion USD



From 1984 Till Today



BenQ's Vision



實	現	科	技
生	活	的	
真	善	美	
Truth	Goodwill	Beauty	



Bringing
Enjoyment
'N
Quality to **LIFE**

What We Offer in L.I.F.E.

Lifestyle

L Living better

Business

I Increasing efficiency

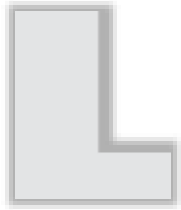
BenQ

Healthcare

F Feeling healthier

Education

E Enhancing learning



Lifestyle
**Living
 better**



A leader in digital lifestyle devices.



*Home
 Entertainment
 Projectors*



*Ultra-Light
 Home
 Projectors*



*LCD
 Monitors*



*Audio
 Products*



*LCD Displays
 & Smart TV
 Dongle*



*Smart
 Displays*



*Mobile
 Communication
 Devices*



*Lifestyle LED
 Lighting*

QISDESIGN



Business

Increasing efficiency



Experts in enterprise solutions and information technology services.



HCM



BPM



SRM



MES



ITO



ITS

Advanced energy-management solutions for businesses.



Demand Response



Energy Management



Design and Consulting



Asset Operation Management



Green Fab Expertise



Renewable Energy Solutions

A leader in business and professional products and electronics.



Ultra-Light Portable Projectors



Business Projectors



Large-Venue Projectors



Professional Monitors



Business Monitors



Digital Signage Displays



Healthcare

Feeling healthier



Patient-focused healthcare and advanced medical research.



BenQ Medical Center,
Nanjing



BenQ Medical Center,
Suzhou

A leading supplier of medical equipment and disposables.



Surgical
Tables



Ultrasound
Systems



Surgical
Lighting



Medical
Disposables



Dental
Implants

Excellence in a wide range of medical and skin care products.

miacare



Contact
Lenses



Acne Care
Series

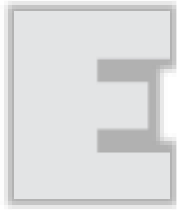
AnsCare



Wound Care
Series



Hemostatic
Series



Education

Enhancing
learning



A leader in digital learning devices and solutions.



*Interactive Projectors
(PointWrite™, Q Draw™)*



*Networked Ultra
Short-Throw
Projectors*



*Short-Throw Laser
Projectors*



Document Cameras

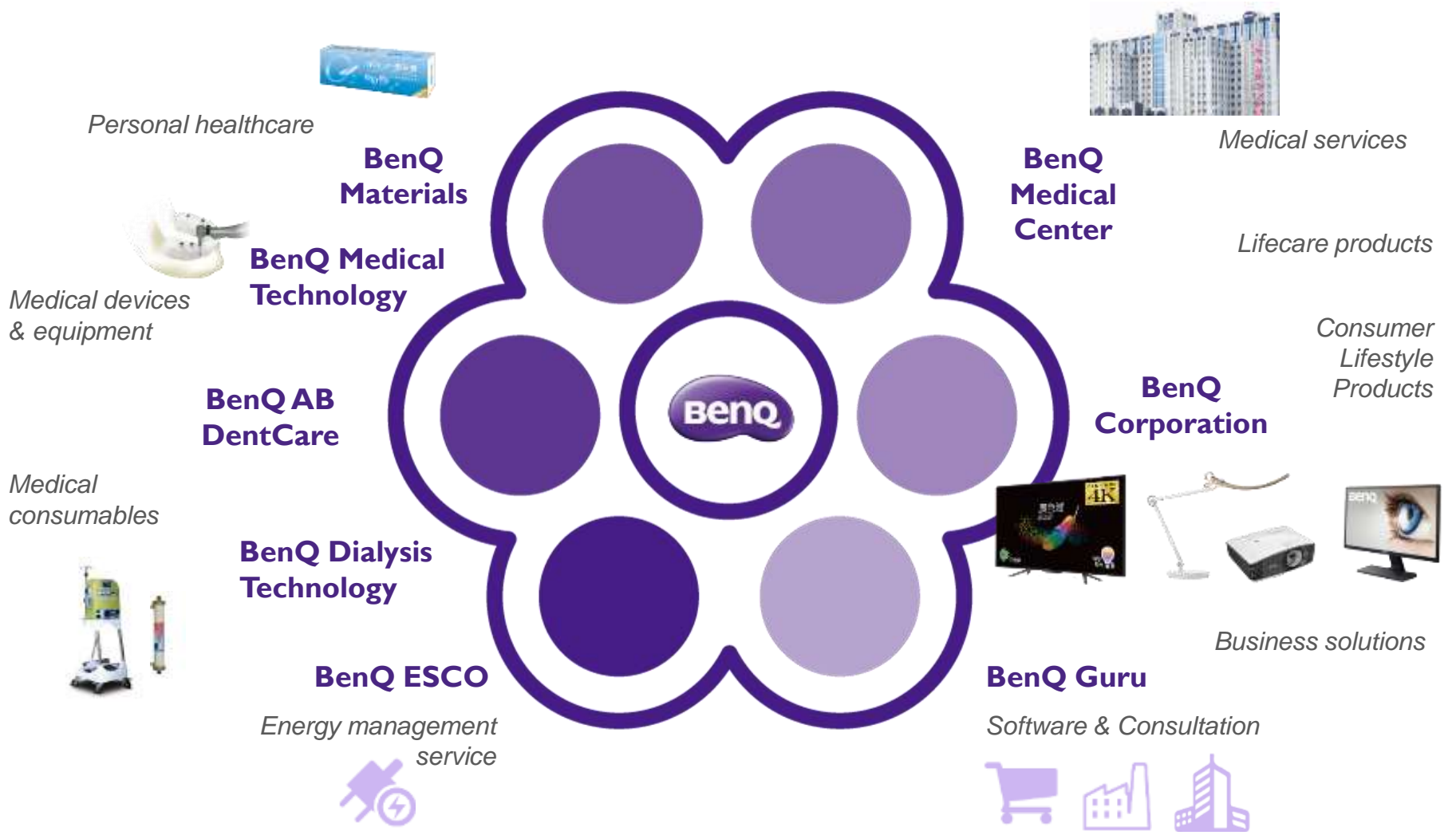


*Multimedia Pocket
Projectors*

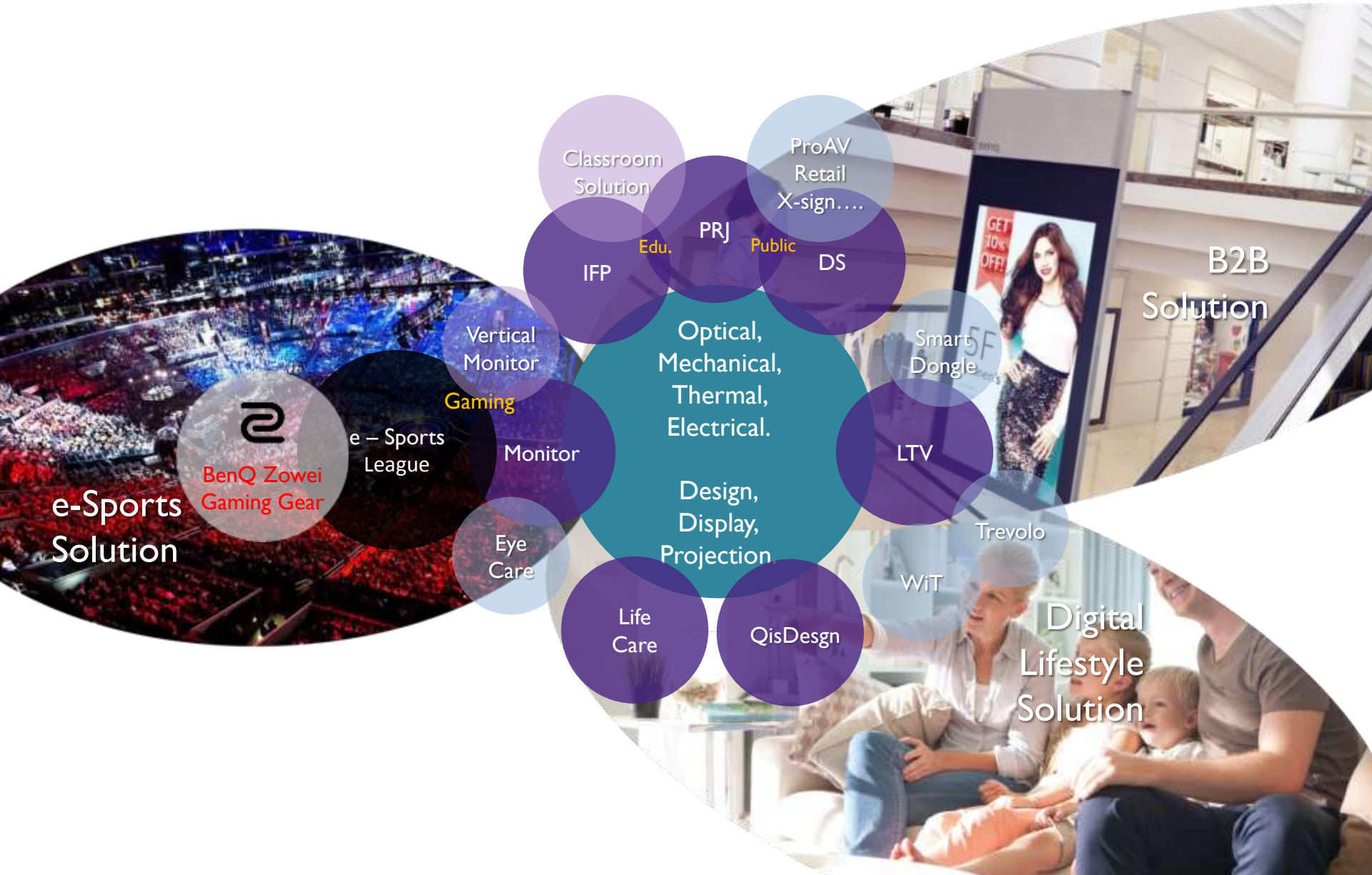


*Interactive Flat
Panels (IWB)*

A United Force of BenQ Branded Companies



BenQ Corp. Business Profile



e-Sports Solution



e – Sports League

Gaming

Vertical Monitor

Monitor

Eye Care

Life Care

QisDesign

Classroom Solution

Edu.

IFP

PRJ

Public

DS

Optical, Mechanical, Thermal, Electrical.

Design, Display, Projection

ProAV Retail X-sign....

Smart Dongle

LTV

Trevolo

WiT

Digital Lifestyle Solution

B2B Solution

BenQ Foundation encourages the growth of dreams and the realization of people's potential.

The Four Objectives of the BenQ Foundation:

- Reduce the digital divide.
- Cultivate intelligence and honesty in people
- Promote the value of culture and creativity.
- Care for the earth.



ThanQ



Because it matters